Welcome to the Opening Meeting
August 21, 2017
Celebrating Two Years as a Mustang

- Talented and Competent Faculty, Staff and Administration
- Distributed Leadership & Strong Student Governance
- Public Liberal Arts Emphasis
- UGROW and EURECA Research Presentations
- Competitive Athletic Programs
- Community Cohesion
Key Themes

Challenges

• Growth
• Identity
• Influence

Defining the Liberal Arts for today’s family

• High Impact Practices
• 21st Century Skills
2016-2017 in Review

Committees and Task Forces

- Budget Oversight Committee
- Financial Aid & Admissions Task Force
- Liberal Arts Task Force
- Museum Task Force
- Strategic Planning Committee
Budget Oversight Committee Priorities

- At least a 1% pay increase for all MSU personnel
- Bring staff up to minimum of the new pay plan
- Complete \( \frac{1}{4} \) of parity based on staff compensation study
- College of Education Accreditation Position
- College of Business Administration Accreditation Position
- Marketing in DFW Metroplex
- Computer software maintenance cost increases
- Paralegal position for compliance
### FY 18 Compensation Increases

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>1% pay increase with $250 minimum</td>
<td>329,000</td>
</tr>
<tr>
<td>¼ of Staff Parity</td>
<td>173,000</td>
</tr>
<tr>
<td>Staff to Minimum of Pay Plan</td>
<td>104,000</td>
</tr>
<tr>
<td>Faculty Promotions</td>
<td>$97,000</td>
</tr>
<tr>
<td><strong>Sub Total</strong></td>
<td>$703,000</td>
</tr>
<tr>
<td>Additional Health Insurance Costs</td>
<td>$103,000</td>
</tr>
<tr>
<td><strong>Total Compensation</strong></td>
<td>$806,000</td>
</tr>
</tbody>
</table>
Internal Admission Categories/Recruiting

Unconditional:
- Top 10% of high school graduating class (Texas Statute)
- Meet posted ACT/SAT and class rank
- Meet state benchmark for college prep
- GPA
  - 3.0 or higher with state-mandated curriculum
  - 2.75-2.99 with rigor more than state-mandated curriculum (AP/IB/Honors courses)
- Admissions Committee recommendation

By Review (required to enroll in College Connections):
- 2.75-2.99 GPA without additional rigor
- Admissions Committee recommendation
Student Success Initiatives/Retention

Learning Communities
- 15 in Fall 2016
- 16 in Fall 2017

Advising
- Professional advisors located in all six colleges

Tutoring and Academic Support Programs (TASP)
- Located in McCullough Hall
- Centralized tutoring center
  - Walk-in tutoring service for all students
  - Supplemental Instruction
- Advising for undecided students
- College Connections and Skills for Success
## 2016-2017 in Review
### Next Steps Strategic Plan

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>August-October 2015</td>
<td>Campus dialogue with President Shipley regarding the future of MSU.</td>
</tr>
<tr>
<td>November 2015</td>
<td>Dr. Shipley meets with campus constituent groups to discuss and agree upon Strategic Initiatives and Strategies.</td>
</tr>
<tr>
<td>February 2016 Board Retreat</td>
<td>Strategic Initiatives and Strategies presented to, reviewed, and discussed with Board of Regents.</td>
</tr>
<tr>
<td>March 18, 2016</td>
<td>Strategic Plan Committee Appointed</td>
</tr>
</tbody>
</table>
| May 3, 2016           | Strategic Plan Committee meets  
• Receives charge  
• Reviews timeline  
• Sub-Committees Appointments                                                                 |
<p>| Fall 2016             | Strategic Plan Sub-Committees work to develop Tactics and Tasks                                                                            |
| November 2016 Board Meeting | Status Update Provided to Board                                                                                                           |
| January-February 2017 | Strategic Plan Committee reviews and finalized Tactics and Tasks                                                                          |
| March 2017            | Overview of Strategic Plan work presented to President Shipley and resulting revisions made                                               |
| May 2017 Board Meeting | Full overview of Strategic Plan work submitted to Board of Regents for review and input                                                     |
| August 2017 Board Meeting | Strategic Plan presented to Board of Regents for approval                                                                                 |</p>
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<tr>
<td>September 2017</td>
<td>Strategic Plan Committee (SPC) reviews Mission Statement and Values and proposes revisions as necessary.</td>
</tr>
<tr>
<td>October 2017</td>
<td>SPC selects four to five priorities for inclusion in the 2018-2019 budget.</td>
</tr>
<tr>
<td>October-December 2017</td>
<td>SPC works with Budget Office personnel to determine costs.</td>
</tr>
<tr>
<td>January 2018</td>
<td>Priorities and their costs are given to the President’s Cabinet for review. Final priorities forwarded to the Budget Oversight Committee (BOC).</td>
</tr>
<tr>
<td>Spring 2018</td>
<td>SPC measures progress made in Academic Year 17-18 and recommends any necessary revisions to the plan.</td>
</tr>
<tr>
<td>April 2018</td>
<td>Final recommendations on the Strategic Plan budgeting made by BOC to Cabinet.</td>
</tr>
<tr>
<td>May 2018</td>
<td>Board of Regents receives an update on the progress of the Strategic Plan and any revisions made since August 2017</td>
</tr>
</tbody>
</table>
• The 85th Texas Legislative Session began in January 2017
• Positive interaction with Legislators and staff as we shared our MSU story
• Not a good session for higher education funding

• The Legislature set a 10% reduction limit for higher ed institutions
• MSU funding
  • Reduced by 10% ($1.75 million) in each year of the biennium
  • $1 million of reduction due to slower enrollment growth than other state institutions
All new legislation affecting MSU has been assigned to campus offices or individuals. What will help us in the next session?

- Connections – to Flower Mound & Wise County leaders and Legislators across the state;
- Collaboration – with other higher education partners and our alumni across the state;
- Growth – on campus, online, off-site locations.

An Executive Summary of session is available when you leave today.
2017-2018 Governance Work

**Policy Standardization**
- Create Policy on Policies
- Create technology and software

**Senate Bill 20 required Policies**
- Revise Ethics Policy

**Compliance Committees**
- Create Environmental Health, Safety, And Risk Management (EHSRM)
  - Areas of focus include occupational health and safety, laboratory safety, public safety, fire safety, building security and environmental stewardship
- Electronic Accessibility Committee (EAC)
  - Develop policies and procedures for the Americans with Disabilities Act
  - Websites, instructional materials, online courses, and other electronic and information technology used on campus
2016-2017 in Review
Changes to the Campus

- Legacy Hall Landscaping
- Tennis Courts
- Basketball Court in Ligon
2016-2017 in Review
Changes to the Campus

- New Parking Lot
- TRIO
- Burns Chapel
2017-2018 Construction Priorities

- New Health Sciences & Human Services Building
- Library Renovation
- Language Lab in Prothro-Yeager
2017-2018 DFW Outreach

Director: Randy Canivel

Expected Completion Jan 2018
Completion degrees for outreach to DFW in Flower Mound and Weatherford

- BAAS
- Nursing (RN-BSN)
- Radiologic Science
- Respiratory Care

Specific changes include:
- Hybrid delivery (3-4 face-to-face meetings per semester)
- Parts of term delivery model
2017-2018 - Enrollment Update

Enrollment as of August 18, 2017 Compared to similar day 2016.

<table>
<thead>
<tr>
<th>Classification</th>
<th>2017 HC</th>
<th>2016 HC</th>
<th>Difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beginning FR</td>
<td>749</td>
<td>631</td>
<td>118</td>
</tr>
<tr>
<td>Transfer</td>
<td>436</td>
<td>380</td>
<td>56</td>
</tr>
<tr>
<td>Total</td>
<td>1,185</td>
<td>1,011</td>
<td>174</td>
</tr>
</tbody>
</table>
Enrollment as of August 18, 2017
Compared to similar day 2016.

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<tr>
<th>Classification</th>
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<th>2016 HC</th>
<th>Difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freshmen</td>
<td>1,099</td>
<td>1,062</td>
<td>37</td>
</tr>
<tr>
<td>Sophomore</td>
<td>993</td>
<td>989</td>
<td>4</td>
</tr>
<tr>
<td>Junior</td>
<td>1,196</td>
<td>1,207</td>
<td>-11</td>
</tr>
<tr>
<td>Senior</td>
<td>1,670</td>
<td>1,615</td>
<td>55</td>
</tr>
<tr>
<td>2nd Baccalaureate</td>
<td>88</td>
<td>100</td>
<td>-12</td>
</tr>
<tr>
<td>Graduate</td>
<td>652</td>
<td>652</td>
<td>0</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>5,698</strong></td>
<td><strong>5,625</strong></td>
<td><strong>73</strong></td>
</tr>
</tbody>
</table>
MSU has been selected to host the COPLAC Annual Meeting

- June 19-20 or 20-21, 2018
- Anticipated attendance 70-100
- Visitors from 29 institutions across the U.S. and Canada
To equip Midwestern State University students with the proficiency, self-reliance and fearlessness to seize opportunities, face challenges and solve problems in a future we can only imagine, MSU needs your support.

With the same spirit of early Texans, we must marshal the resources for a courageous journey of discovery and growth for the university.
MSU has grown steadily since its early years. As the centennial celebration approaches, we look to the vast horizon of limitless possibilities for our institution and our students.

CAMPAIGN PILLARS

ENRICHING LIVES
For students, boundless opportunities in academic programs and scholarships enrich lives. We will seek scholarship funding as our primary goal to continue to offer an attainable college degree at MSU Texas.

ENHANCING TEACHING AND LEARNING
The key to a successful college experience is the student interaction with faculty, staff and peers. The campaign recognizes that teaching and learning take place throughout the university.

INVESTING IN OUR CAMPUS AND COMMUNITY
We are committed to maintaining and enhancing the most beautiful and welcoming campus in the state of Texas. We hope to expand athletic facilities; upgrade classrooms, labs and performance venues; and contribute to the liveliness of our hometown.
COMPREHENSIVE CAMPAIGN STEERING COMMITTEE

Mr. Glenn Barham, Chair
President, Sheppard Military Affairs Committee

Ms. Jane Carnes, Co-Chair
President’s Excellence Circle

Ms. Teresa Caves
ex-officio, President,
Wichita Falls Area Community Foundation

Dr. Robert Forrester
Dillard College of Business Administration
Distinguished Professor of Finance, MSU

Ms. Reagan Foster
Assistant Director, Athletics for Student Athlete/Community Outreach, MSU

Mr. Shawn Hessing
Regent, MSU Board of Regents

Ms. Shayla Owens
Student Regent

Dr. Suzanne Shipley
President, MSU

Mr. Tony Vidmar
Vice President for University Advancement & Public Affairs, MSU

Mr. Kyle Williams
Interim Director of Athletics, MSU

Mr. Mark Yowell
Regional Vice President, United Supermarkets
“THE CAN-DO ATTITUDE AT MSU IS ONE OF THE BEST THINGS ABOUT IT.”

– Henry Florsheim
President & CEO
Wichita Falls Chamber of Commerce
The Priddy Scholars Program

3-Year Grant to support 30-40 Scholars a year

- First Generation Students
- 3.0 High School GPA
- Family AGI between $50,000-$125,000
- Covers tuition, fees, room & board, plus one semester abroad

Cammie Dean, Advisor
The Priddy Foundation Scholars