Webster's New World Dictionary defines ethics as "the study of standards of conduct and moral judgment" and "the system or code of morals of a particular person, religion, group, profession, etc." The mission of the Better Business Bureau system is to promote and foster the highest ethical relationship between business and the public through voluntary self-regulation, consumer and business education, and service excellence.

In 1999, the BBB Educational Foundation joined together with MSU's College of Business Administration in establishing the Better Business Bureau/Dr. Louis J. Rodriguez Ethics Scholarship. Seldom does one find an individual who has accomplished so much for a university and, in turn, given so generously to his community. Dr. Rodriguez epitomizes what ethics is all about, as he is a living example.

This scholarship will be awarded to a student who demonstrates high ethical standards based on letters of recommendation and the scholarship application. In the event of a tie, a personal interview with the selection committee may be requested.

The recipient of this scholarship must be a permanent U.S. resident of one of the 16 counties served by the Better Business Bureau of North Central Texas for at least one year: Archer, Baylor, Clay, Cottle, Foard, Hardeman, Haskell, Jack, King, Knox, Montague, Stonewall, Throckmorton, Wichita, Wilbarger, and Young. Official university records will verify permanent residence status. If you have questions concerning your status, please contact the Office of the Registrar.

The recipient must have a declared major in a program area offered by the College of Business Administration or be classified as "pre-business" on all official university records.

The scholarship will be for one academic year only with the scholarship paid in two equal installments, one at the beginning of the Fall semester and one at the beginning of the Spring semester. Recipients must reapply to be considered in subsequent years.

The recipient may be a full or part-time student at MSU but must enroll in a minimum of 6 semester hours each semester to receive the scholarship.

Two confidential letters of recommendation are required and are to be mailed directly to:

Coordinator of University Scholarships
Midwestern State University
3410 Taft Blvd.
Wichita Falls, TX 76308-2099

Completed scholarship application, resume, essay and letters of recommendation are to be submitted no later than April 4. INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED.
**BETTER BUSINESS BUREAU/DR. LOUIS J. RODRIGUEZ ETHICS SCHOLARSHIP**

---

**Name** ___________________________________________ **MSU ID or SSN** __________________________

(Last) (First) (Middle)

**Local Address** ____________________________________________________________________________

(Street & Number) (City) (State) (Zip)

**Phone Number:** ___________________________________________ **Cumulative GPA** ______________

**Number of Semester Hours completed** _______ **Number of Semester Hours in progress** _______

**Names and addresses of persons submitting recommendations (two are required).**

__________________________________________________________________________________________

__________________________________________________________________________________________

__________________________________________________________________________________________

__________________________________________________________________________________________

**List any financial aid and/or list scholarships you are receiving:**

__________________________________________________________________________________________

__________________________________________________________________________________________

__________________________________________________________________________________________

__________________________________________________________________________________________

**Attach a resume, including all academic honors, awards, and extra-curricular activities.**

**Tell us about a situation where you witnessed someone's ethical decision making practices—either positive or negative. How did it influence you?** (This essay should be between 150 and 200 words.) Attach essay to this application.

__________________________________________

**Signature of Applicant**

---

Rev. 2/08