

DILLARD COLLEGE OF BUSINESS ADMINISTRATION
MINOR IN ENTREPRENEURSHIP
 2014-2016 Catalog

MAJOR: _____

EXPECTED DATE OF GRADUATION: _____

Last Name	First	Middle	Mustangs ID
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Requirements for a Minor in Entrepreneurship: (18 semester hours)

Courses:

Grade:

ACCT 2143	Financial Accounting*	_____
MGMT 3013	Organizational Behavior**	_____
MKTG 3723	Principles of Marketing***	_____
MGMT 3783	Entrepreneurship & Small Business Management****	_____
Students must complete two of the below “Elective” courses.		
MGMT 4553	Independent Study in Management (Entrepreneurship)*****	_____
MGMT 4783	Entrepreneurial Planning	_____
MGMT 4793	Entrepreneurial Consulting	_____
MGMT 4893	Internship in Management (Entrepreneurship)*****	_____

*Students with most BBA majors should substitute MGMT 4113 (Leadership) for this course. Management majors substitute MKTG 3823 (Consumer Behavior). Alternatively, all students may substitute an additional “elective” course beyond the two required.

** Students with most BBA majors should substitute MKTG 3763 (Professional Selling) for this course. Marketing majors should substitute MGMT 4613 (Supervisory Management). Alternatively, all students may substitute an additional “elective” course beyond the two required.

***Students with most BBA majors should substitute MIS 3203 (Electronic Commerce) for this course. MIS majors must ensure this course is not part of their majors program. Alternatively, all students may substitute an additional “elective” course beyond the two required.

****Management majors should substitute MKTG 4223 (Retailing) for this course. Alternatively, they may substitute an additional “elective” course beyond the two required.

*****Internships or Independent Study courses must be arranged and approved by the Director of the Munir Abdul Lalani Center for Entrepreneurship and Free Enterprise.

Students should complete all the freshman and sophomore courses listed above before enrolling in any junior level course. Students must maintain a GPA of 2.0 or above in the minor in order to graduate. (See General Requirements for all Bachelor’s Degrees in the 2014-2016 Undergraduate Catalog.)

NOTE:

MATH 1203 or MATH 1233 is a prerequisite for ACCT 2143 and ECON 2433.
 MGMT 3013 is a prerequisite for MGMT 4113.

MKTG 3723 is a prerequisite for MKTG 3763 and MKTG 3823.

ECON 2433 is a prerequisite for MKTG 3723. Students not pursuing a BBA major are recommended to use ECON 2433 to satisfy their university core requirement.

I have read and understand that this is not an official record of work taken and that it does not supersede catalog requirements for which I am fully responsible.

Student Signature

Date

Approved:

Faculty Advisor (Major)

Dean (Major)

Dean (Minor)