

**DILLARD COLLEGE OF BUSINESS ADMINISTRATION  
2012 – 2014 DEGREE PLAN FOR A BBA WITH A MAJOR IN  
GENERAL BUSINESS**

02/13

Last Name \_\_\_\_\_ First \_\_\_\_\_ Middle \_\_\_\_\_ Mustangs ID \_\_\_\_\_ Date of Graduation \_\_\_\_\_  
 Placement Exams: MATH 0003 \_\_\_\_\_; MATH 1003 \_\_\_\_\_; ENGL 1003 \_\_\_\_\_; ENGL 1013 \_\_\_\_\_; WRITING PROFICIENCY: Taken \_\_\_\_\_; Passed \_\_\_\_\_  
 THEA Test: Writing \_\_\_\_\_; Reading \_\_\_\_\_; Mathematics \_\_\_\_\_

**COMMUNICATION** 3 semester hours:  
 SPCH 1133 Fundamentals of Speech Comm, 1233 Voice & Diction, \_\_\_\_\_  
 or 2423 Interpersonal Communication

**SCIENCE**<sup>1</sup> 6 - 8 semester hours:  
 \_\_\_\_\_  
 \_\_\_\_\_

**HUMANITIES & VISUAL AND PERFORMING ARTS**<sup>2</sup> 9 - 11 hours:  
 English literature, history, humanities, philosophy or a foreign language  
 \_\_\_\_\_  
 \_\_\_\_\_

Visual and Performing Arts  
 \_\_\_\_\_  
 \_\_\_\_\_

**INSTITUTIONALLY DESIGNATED OPTION**<sup>3</sup> (EXPH)  
 2 semester hours:  
 \_\_\_\_\_  
 \_\_\_\_\_

**BUSINESS CORE**<sup>7</sup> 27 semester hours:  
 ENGL 1113 Rhetoric & Composition \_\_\_\_\_  
 ENGL 1123 Rhetoric & Composition \_\_\_\_\_  
 MATH 1203 Math Analysis for Business or 1233 College Algebra \_\_\_\_\_  
 BUAD 1033 Foundations of Business \_\_\_\_\_  
 ACCT 2143 Financial Accounting \_\_\_\_\_  
 ACCT 2243 Managerial Accounting \_\_\_\_\_  
 MIS 2003 Information Technology Concepts for Business \_\_\_\_\_  
 ECON 2333 Macroeconomic Principles \_\_\_\_\_  
 ECON 2433 Microeconomic Principles \_\_\_\_\_

**SOCIAL & BEHAVIORAL SCIENCES** 15 semester hours:  
 HIST 1133 American History to 1865 \_\_\_\_\_  
 HIST 1233 American History since 1865 \_\_\_\_\_  
 POLS 1333 American Government \_\_\_\_\_  
 POLS 1433 American Government \_\_\_\_\_  
 PSYC 1103 General Psychology or SOCL 1133 Introductory Sociology \_\_\_\_\_

**PROFESSIONAL BUSINESS CORE**<sup>4</sup> 27 semester hours:  
 MIS 3003 Management Information Systems \_\_\_\_\_  
 MGMT 3013 Organizational Behavior \_\_\_\_\_  
 BUAD 3033 Business & Economic Statistics \_\_\_\_\_  
 LSBA 3233 Legal Environment of Business \_\_\_\_\_  
 BUAD 3323 Business Ethics \_\_\_\_\_  
 MGMT 3453 Operations Management \_\_\_\_\_  
 MKTG 3723 Principles of Marketing \_\_\_\_\_  
 FINC 3733 Business Finance \_\_\_\_\_  
 MGMT 4853 Strategic Management<sup>5</sup> (Graduating Seniors only) \_\_\_\_\_

**APPROVED ELECTIVES**<sup>6</sup> to reach a total of 120 hours:  
 \_\_\_\_\_  
 \_\_\_\_\_

**COURSES FOR MAJOR IN GENERAL BUSINESS** 30 semester hours:  
 LSBA 3243 Commercial Law \_\_\_\_\_

**AND**

One approved elective from each of the following areas<sup>8</sup>: (18 semester hours)  
 ACCT \_\_\_\_\_  
 ECON \_\_\_\_\_  
 FINC \_\_\_\_\_  
 MGMT \_\_\_\_\_  
 MIS \_\_\_\_\_  
 MKTG \_\_\_\_\_

**AND**

Any three 3000 – 4000 level courses from DCOBA: (9 semester hours)  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

I have read and understand that this is not an official record of work taken and that it does not supersede catalog requirements for which I am totally responsible.

Student signature \_\_\_\_\_ Date \_\_\_\_\_

Approvals:

Faculty Advisor \_\_\_\_\_ Department Chair \_\_\_\_\_ Dean \_\_\_\_\_

**See back of page for endnotes and suggested course of study.**

ADDITIONAL INFORMATION

This degree plan will be filed in accordance with Tex. Educ. Code Sec. 51.9685 and does not supersede catalog and admission requirements for the Dillard College of Business Administration. The student is held responsible for meeting all requirements of the catalog selected for graduation.

ENDNOTES

- <sup>1</sup> This requirement may be fulfilled by taking any two of the following courses, and their respective labs, if applicable: BIOL 1134, 1144, 1234, 1544; CHEM 1103, 1141 and 1143, 1241 and 1243, 1303; ENSC 1114; GEOS 1134, 1234; PHYS 1144, 1244, 1533, 1624, 2104, 2204, 2644.
- <sup>2</sup> A) Six hours from English literature, history, humanities, philosophy, or two semesters of one foreign language; any courses in art history, music history, or theatre history may also be accepted in fulfillment of the humanities requirement: ENGL 2413, 2423, 2613, 2623, 2723, 2813, 2823; HIST 1333, 1433, 3133; HUMN 2013, 2023, 2033, 2043, 2053; PHIL 1033, 1533, 2033, 2233, 2633; FREN 1134, 1234; GERM 1134, 1234; SPAN 1134, 1234, **AND:**  
B) Three hours from: ART 1113, 1123, 1313, 1413; MUSC 1001, 1021, 1071, 1033, 1603/1601; MCOM 2213; THEA 1403, 1503.
- <sup>3</sup> This requirement may be fulfilled by the following: EXPH 1011 and a one-hour activity course **OR** Two different activity courses **OR** One semester of marching band and one activity course **OR** Two semesters of marching band.
- <sup>4</sup> Students must complete all nine (27 semester hours) of the professional business core with an overall GPA of 2.0 in those courses.
- <sup>5</sup> This course is restricted to graduating seniors and must be taken during the student's final semester.
- <sup>6</sup> Electives may be upper or lower division courses from any college on campus, and must be approved by the student's advisor. Developmental courses and EXPH activity courses cannot be counted as electives.
- <sup>7</sup> In order to matriculate in the upper division business curriculum, students must complete the DCOBA Admissions Application to be admitted. Additionally, students must complete all nine (27 semester hours) of the business core courses with an overall GPA on those courses of 2.2, and have completed an additional 21 hours in the university core.
- <sup>8</sup> ACCT options: 3003, 3023, 3033, 3043, 3073, 3203, 3633, 4063. ECON options: 3323, 3333, 3543, 3703. FINC options: 3353, 4653, 4733. MGMT options: 3783, 4033, 4113, 4213, 4513, 4613. MIS options: 3113, 3123, 3133, 3163, 3203, 3303, 4153. MKTG options: 3763, 3823, 4143, 4203, 4643, 4723, 4743, 4753.

SUGGESTED PROGRAM OF STUDY**Freshman year, first semester**

MIS 2003 InfoTech Concepts for Business	3
ENGL 1113 Rhetoric & Composition	3
HIST 1133 American History to 1865	3
MATH 1203 Math Analysis for Business	3
Visual and Performing Arts	<u>3</u>
<b>SEMESTER HOURS</b>	<b>15</b>

**Freshman year, second semester**

BUAD 1033 Foundations of Business	3
ENGL 1123 Rhetoric & Composition	3
HIST 1233 American History since 1865	3
ACCT 2143 Financial Accounting	3
POLS 1333 American Government	3
<b>SEMESTER HOURS</b>	<b>15</b>

**Sophomore year, first semester**

ACCT 2243 Managerial Accounting	3
ECON 2333 Macroeconomic Principles	3
Science	3 to 4
Humanities	3 to 4
SPCH option	3
Institutionally Designated Option (EXPH)	<u>1</u>
<b>SEMESTER HOURS</b>	<b>16 to 18</b>

**Sophomore year, second semester**

ECON 2433 Microeconomic Principles	3
Science	3 to 4
POLS 1433 American Government	3
Humanities	3 to 4
PSYC or SOCL option	3
Institutionally Designated Option (EXPH)	<u>1</u>
<b>SEMESTER HOURS</b>	<b>16 to 18</b>

**Junior year, first semester**

MKTG 3723 Principles of Marketing	3
MIS 3003 Management Information Systems	3
BUAD 3033 Business and Economic Statistics	3
LSBA 3233 Legal Environment of Business	3
BUAD 3323 Business Ethics	3
<b>SEMESTER HOURS</b>	<b>15</b>

**Junior year, second semester**

MGMT 3013 Organizational Behavior	3
MGMT 3453 Operations Management	3
FINC 3733 Business Finance	3
MKTG Elective	3
ECON Elective	3
<b>SEMESTER HOURS</b>	<b>15</b>

**Senior year, first semester**

LSBA 3243 Commercial Law	3
ACCT Elective	3
MIS Elective	3
MGMT Elective	3
FINC Elective	3
<b>SEMESTER HOURS</b>	<b>15</b>

**Senior year, second semester**

Dillard College Elective	3
Dillard College Elective	3
Dillard College Elective	3
Approved Elective (if needed)	1 to 3
MGMT 4853 Strategic Management	3
<b>SEMESTER HOURS</b>	<b>13 to 15</b>