Minutes from the February 2014
Academic Council Meeting
Midwestern State University

The Academic Council met Wednesday, February 19, 2014, in the Clark Student Center Kiowa Room. Voting members in attendance were:
- Dr. Michaelle Kitchen, substituting for Dr. Matthew Capps, Dean, West College of Education
- Dr. Laura Fidelie, Faculty Senate Vice-Chair
- Dr. Deborah Garrison, Associate Vice President for Academic Affairs and Dean of the Graduate School
- Dr. James Johnston, Dean, Gunn College of Health Sciences and Human Services
- Dr. Lynn Little, Dean, College of Science and Mathematics
- Dr. Terry Patton, Dean, Dillard College of Business Administration
- Dr. Jim Sernoe, Interim Dean, Fain College of Fine Arts
- Dr. Sam Watson, Dean, Prothro-Yeager College of Humanities and Social Sciences
- Ms. Leona Sandiford, Student Government Association Vice President

Other attendees:
- Mr. Nick Gipson, Academic Advisor and Internship Coordinator, DCOBA
- Ms. Darla Inglish, Registrar
- Dr. Clara Latham, University Librarian
- Ms. Juliana Lehman-Felts, Coordinator, Honors Program
- Mr. Matthew Park, Associate Vice President for Student Affairs and Dean of Students
- Dr. Rincón-Zachary, Undergraduate Research Advisor
- Ms. Leah Vineyard, Interim Director, Admissions
- Ms. Jamie Wilson, Associate Registrar
- Dr. Julie Wood, Assistant Professor of Kinesiology; Chair, Core Curriculum Committee

Dr. Betty Hill Stewart, Provost and Vice President for Academic Affairs, presided and the meeting began at 2:02 p.m.

Approval of Minutes

Dr. Stewart called for a motion to approve the December 2013 and the January 2014 minutes of the Academic Council meetings. *Dr. Little made a motion that the minutes be adopted; Dr. Garrison seconded and the motion was unanimously adopted.* (closed)

Old Business

There being no Old Business to discuss, the Council moved on to New Business.
New Business

1. Mr. Park presented a proposal to change the last date to drop a student with a W, effective Falls 2014. Dr. Watson made a motion to adopt the proposal. Dr. Little seconded; and the motion was adopted. (closed)

Proposal to change the last date to drop a class with a “W”, effective Fall 2014

Matthew Park, Associate Vice President for Student Affairs & Dean of Students, Darla Inglish, Registrar, and Kathy Pennartz-Browning, Director of Financial Aid

Currently, there is a relatively small difference in the number of days from the last date to drop a class with a “W” and the 60% required course completion date under Title IV. For example, during the recent fall 2013 term, the last date for a “W” was October 21, 2013 while the Title IV 60% completion date was October 27, 2013.

The misalignment of these important dates creates a scenario wherein MSU students with financial need may elect to postpone dropping classes or withdrawing from the institution until the Title IV 60% completion date has been realized in order to avoid re-payment of previously disbursed funds. Although such postponement benefits a student from a personal financial perspective, the inverse occurs academically as a student would receive a subsequent “F” on his/her transcript for the course(s) in question, or would be required to request special approval for a late “W” from the dean of the course, thus proliferating late approval requests in order to maintain financial aid. By simply extending the last date to drop a course with a “W” by a small number of days, this potentially detrimental scenario can be eliminated for future students, and the number of special late approval requests may be reduced.

Here is some additional profile information related to the financial need demonstrated by current students at Midwestern State University:
- 72% receive financial aid
- 37% receive Pell
- 35% are first-generation college students

Formerly, the deadline for a “W” during a fall or spring term was after the 10th week of courses. Currently, the deadline falls after the 8th week of courses. This proposal, if approved, would shift the deadline to after the 9th week of courses, thereby including the 60% required course completion date under Title IV.

Catalog copy:

Instructor Drop: (current catalog, page 76)
……..change begins in 4th sentence of that section
The instructor will assign a grade of either WF or F through the first 8-9 weeks of a long semester, the first 6 weeks of a 10 week summer term, or the 44th 12th class day of a 4 or 5 week summer term consisting of 20 days. After these periods the grade will be an F. …..

Grading System, grade of F: (current catalog, page 77)
F is given for an unofficial withdrawal or a course dropped after the 8th 9th week of a long semester, 6th week of a 10 week summer term, or after the 44th 12th class day of a 4 or 5 week summer term consisting of 20 days.

Grading System, grades of W and WF: (current catalog, page 77)
W indicates that the student has withdrawn or dropped officially from a course during the first 8 9 weeks of a long semester, first 6 weeks of a 10 week summer term, or through the 44th 12th class day of a 4 or 5 week
summer term consisting of 20 days. (See semester schedule for exact dates.) WF is not computed in the grade point average.

2. Dr. Rincón-Zachary presented a proposal for the addition of a new course in undergraduate research, MWSU 4003. Creative Inquiry: Interdisciplinary Thinking, effective Fall 2014. Dr. Little made a motion to adopt the course. Dr. Johnston seconded; and the motion was adopted. *(closed)*

MWSU 4003. Creative Inquiry: Interdisciplinary Thinking
Description: This course prepares students to apply research techniques across disciplines and to participate in collaborative projects/creative activities with students and faculty members.
Seminar 3(3-0)
Course Objectives and/or additional information:
- To identify what research is (or what research is not)
- To differentiate among the different types of research and creative activities
- To recognize and practice the conditions that lead to creative thinking and discovery
- To apply critical thinking, deductive and inductive reasoning to solve problems, answer questions, and create

*Note: MWSU 4000 will be for EURECA students.*

3. Dr. Sernoe made a motion to adopt the following undergraduate course and catalog changes in the College of Fine Arts. Dr. Fidelie seconded; and the motion was adopted. *(closed)*

ART: Catalog Update, effective Fall 2014

Currently on Page 170
THE JUANITA AND RALPH HARVEY SCHOOL OF VISUAL ARTS
Gary Goldberg, Interim Chair, Anne Marie Leimer, Chair (Fain Fine Arts Center C104)
Professors: Goldberg, Yarosz-Ash
Associate Professors: Hilton, Hiraide, Leimer, Prose
Assistant Professor: Yucus
Professors Emeriti: Ash, Davis, English

The Juanita and Ralph Harvey School of Visual Arts is an accredited member of National Association of Schools of Art and Design (NASAD).

MISSION STATEMENT FOR THE ART PROGRAM
The Juanita and Ralph Harvey School of Visual Arts is dedicated to ensuring that the students acquire the necessary foundation knowledge and skills, develop marketable competencies in an area of artistic specialization, and come to see themselves as productive members of the global society and responsible professionals committed to excellence.

Currently on Page 171-173
Three degree programs are offered for art majors:
Bachelor of Fine Arts with a major in Art
- A studio-intensive professional degree program that prepares students for a variety of art and art-related careers, prepares students for graduate study, and provides the basis for further personal research and study.
Bachelor of Fine Arts degree with Teacher Certification, see page 452
A studio-intensive professional degree program that prepares students to teach art at all levels (K-12) in public and private educational institutions.

Bachelor of Arts with a major in Art

Students major in art and select a second emphasis (minor) in another discipline, allowing the flexibility of designing a comprehensive liberal arts curriculum that prepares the student for graduate study or for entrepreneurial careers in the visual arts.

Students who are unsure about which program to choose do not have to decide immediately. Because these degree options share the same core art courses and some electives, there will be time to gain some experience before having to choose a specific academic path to follow. An academic advisor in art will assist students with this decision.

Non-majors may enroll in studio courses.

BACHELOR OF FINE ARTS degree requirements

The requirements for the degree of Bachelor of Fine Arts with a major in Art are as follows:

**Academic Foundations and Core Curriculum plus additional requirements 38-40-42**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 1113, 1123</td>
<td>6</td>
</tr>
<tr>
<td>ENGL/SPCH 1103</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 1123</td>
<td>3</td>
</tr>
<tr>
<td>HIST 1133, 1233</td>
<td>6</td>
</tr>
<tr>
<td>POLS 1333, 1433</td>
<td>6</td>
</tr>
</tbody>
</table>

*Natural Sciences - two laboratory courses* 6-8

*Life and Physical Sciences* 6

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MATH 1053 or 1233</td>
<td>3</td>
</tr>
</tbody>
</table>

*(Students seeking teacher certification should take MATH 1233.)*

*Fine Arts - met by course required in major* 0

*Humanities - met by courses required in major* 0

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>SOCL 1133 or PSYC 1103</td>
<td>3</td>
</tr>
<tr>
<td>ECON 1333 or 2333 or 2433 or 3 or PSYC 1103, or SOCL 1133</td>
<td>3</td>
</tr>
</tbody>
</table>

*Exercise Physiology (2 different activity courses or one semester of 2 marching band and 1 activity, or two semesters of marching band)* 3

*Creative Arts* 3

*Language, Philosophy, and Culture* 3

*Inquiry and Creativity* 3

*Cultural and Global Understanding* 3

*Computer Competency Requirement* 0-3

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>EDUC 1023, CMPS 1013, 1033, or pass department exam</td>
<td>0-3</td>
</tr>
</tbody>
</table>

*(Students seeking teacher certification meet this requirement with ART 1333.)*

Writing Proficiency Requirement

Graduation requirements at Midwestern State University include passing the Writing Proficiency Exam *(see 2014-2016 catalog, page)* to be taken after the student has completed 60 hours of coursework and before they have accrued 90 hours. Students failing the exam must pass ENGL 2113 Composition Skills. Not passing the exam requires taking and passing ENGL 2113 Composition Skills.

Major in Art  78

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART 1113, 1123 2-D Design and 3-D Design</td>
<td>6</td>
</tr>
<tr>
<td>ART 1313, 1323 Drawing I and II</td>
<td>6</td>
</tr>
<tr>
<td>ART 1333 Computers for Artists</td>
<td>3</td>
</tr>
<tr>
<td>ART 3413, 3423 History of World Art I and II</td>
<td>6</td>
</tr>
<tr>
<td>Art History Elective (non-Western)</td>
<td>3</td>
</tr>
<tr>
<td>Art History Elective</td>
<td>3</td>
</tr>
<tr>
<td>ART 2013 Photography I</td>
<td>3</td>
</tr>
<tr>
<td>ART 2153 Printmaking I</td>
<td>3</td>
</tr>
<tr>
<td>ART 2313 Painting I</td>
<td>3</td>
</tr>
<tr>
<td>ART 2523 Sculpture I</td>
<td>3</td>
</tr>
<tr>
<td>Course Code</td>
<td>Title</td>
</tr>
<tr>
<td>--------------</td>
<td>----------------------------</td>
</tr>
<tr>
<td>ART 2613</td>
<td>Ceramics I</td>
</tr>
<tr>
<td>ART 2713</td>
<td>Graphic Design I</td>
</tr>
<tr>
<td>ART 2813</td>
<td>Metals I</td>
</tr>
<tr>
<td>ART 3213 or 4213</td>
<td>Drawing III or IV</td>
</tr>
<tr>
<td>Major Studio</td>
<td>(12 hours of one studio area)</td>
</tr>
<tr>
<td>Minor Studio</td>
<td>(9 hours of one studio area)</td>
</tr>
<tr>
<td>Advanced Art Electives</td>
<td>(9 hours from any art courses 3000 or above)</td>
</tr>
<tr>
<td>Advanced Art Electives</td>
<td>(3 hours from any art course 3000 or above)</td>
</tr>
<tr>
<td>ART 4923</td>
<td>Senior Exhibition</td>
</tr>
</tbody>
</table>

**Total Semester Hours**: 120

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**BACHELOR OF FINE ARTS - TEACHER CERTIFICATION**

Degree requirements:

Academic Foundations, Art requirements, and Professional Education requirements are found on page 152.

All-Level Teaching Fields:

All-Level Certification is available in five disciplines for students who wish to teach grades EC - 12:

- BFA: Art All-Level
- BM: Music All-Level
- BA: Kinesiology All-Level
- BA: Spanish All-Level
- BS: Kinesiology All-Level
- BFA: Theatre All-Level

**ART Bachelor of Fine Arts with Teacher Certification**

Art All-Level

The Bachelor of Fine Arts degree with teacher certification is a studio-intensive program that prepares students to teach art at all levels (K-12) in public and private educational institutions.

**Academic Foundations and Core Curriculum**: 50 - 42 hours

**plus additional requirements**

- **ENGL 1113, 1123**: 6
- **ENGL/SPCH 1103**: 3
- **SPCH 1133, 1233, or 2423**: 3
- **ENGL 1123**: 3
- **HIST 1133, 1233**: 6
- **POLS 1333, 1433**: 6

**Natural Sciences** — two laboratory courses: 6

**Life and Physical Sciences**: 6

**MATH 1233**: 3

**Fine Arts** — ART 1113 3 Insert: met by course required in major 0

**Humanities** — ART 3413, 3423 6 Insert: met by course required in major 0

**SOCL 1133 or PSYC 1103**: 3

**ECON 1333 or 2333 or 2433**: 3

**Creative Arts (Choose one from the core)**

- **MCOM 2213, MUSC 1033, or MUSC 2733**: 3

**Language, Philosophy, & Culture (Choose one from the core)**

- **ENGL 2413, ENGL 2613, HIST 1333, HIST 1433, PHIL 1033, or PHIL 2033**: 3

**CAO – Cultural & Global Understanding (Choose one from the core)**

- **EDUC 2013**: 3

**CAO – Undergraduate Inquiry & Creativity (Choose one from the core)**

- **BUAD 1033, MCOM 2833, or SCIE 2103**: 3
Exercise Physiology (2 different activity courses or one semester of 2 marching band and 1 activity, or two semesters of marching band)

**ART 1333 3**

**Writing Proficiency Requirement**

Graduation requirements at Midwestern State University include passing the Writing Proficiency Exam (see 2014-2016 catalog, page (insert page number) to be taken after the student has completed 60 hours of coursework and before they have accrued 90 hours. Students failing the exam must pass ENGL 2113 Composition Skills.

**Major in Art 63 66 hours**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART 1113</td>
<td>2-D Design and 3-D Design</td>
<td>6</td>
</tr>
<tr>
<td>ART 1313</td>
<td>Drawing I and II</td>
<td>6</td>
</tr>
<tr>
<td><strong>ART 1333 Computers for Artists</strong></td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>ART 2013</td>
<td>Photography I</td>
<td>3</td>
</tr>
<tr>
<td>ART 2153</td>
<td>Printmaking I</td>
<td>3</td>
</tr>
<tr>
<td>ART 2313</td>
<td>Painting I</td>
<td>3</td>
</tr>
<tr>
<td>ART 2523</td>
<td>Sculpture I</td>
<td>3</td>
</tr>
<tr>
<td>ART 2613</td>
<td>Ceramics I</td>
<td>3</td>
</tr>
<tr>
<td>ART 2813</td>
<td>Metals I</td>
<td>3</td>
</tr>
<tr>
<td>ART 4303</td>
<td>Foundations of Art Education I</td>
<td>3</td>
</tr>
<tr>
<td>ART 4403</td>
<td>Foundations of Art Education II</td>
<td>3</td>
</tr>
<tr>
<td>ART 3413, 3423</td>
<td>History of World Art I and II</td>
<td>6</td>
</tr>
<tr>
<td>Art History Elective (non-Western)</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Art History Elective</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>ART 4923</td>
<td>Senior Exhibition</td>
<td>3</td>
</tr>
</tbody>
</table>

**Studio Area (12 hours - 6 hours of three-dimensional and 6 hours of two-dimensional studio classes) - (12 hours - of any one studio area)**

**Three-Dimensional:**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART 3523, 3533, 4553, <strong>4563</strong></td>
<td>Sculpture</td>
</tr>
<tr>
<td>ART 3603, 3613, 4603, <strong>4613</strong></td>
<td>Ceramics</td>
</tr>
<tr>
<td>ART 3813, 3823, 4813, <strong>4823</strong></td>
<td>Metals</td>
</tr>
</tbody>
</table>

**Two-Dimensional:**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART 3303, 3323, 4313, <strong>4324</strong></td>
<td>Painting</td>
</tr>
<tr>
<td>ART 3143, 3153, 4143, <strong>4153</strong></td>
<td>Printmaking</td>
</tr>
<tr>
<td>ART 3013, 3023, 4013, <strong>4023</strong></td>
<td>Photography</td>
</tr>
<tr>
<td>ART 3703, 3713, 4703, <strong>4713</strong></td>
<td>Graphic Design</td>
</tr>
<tr>
<td>ART 3213, 4213, 4223, <strong>4223</strong></td>
<td>Drawing</td>
</tr>
</tbody>
</table>

**ART 4113, 4123 Photography in Great Britain**

**ART 4163 Domestic/International Field Study**

**ART 4513 Exhibition and Presentation Methods**

**ART 4543 Topics in Studio Art**

**ART 4933 Visual Arts Apprenticeship**

*9 hours are duplicated in Academic Foundations and Core Curriculum but the total program hours do not change.

**Professional Education for Secondary Certification 23 18 hours**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>EDUC 201*</td>
<td>School and Society</td>
<td>3</td>
</tr>
<tr>
<td>EDUC 3153</td>
<td>Educational Psychology</td>
<td>3</td>
</tr>
<tr>
<td>EDUC 3162</td>
<td>Classroom Management</td>
<td>3</td>
</tr>
<tr>
<td>EDUC 4166</td>
<td>Student Teaching</td>
<td>6</td>
</tr>
<tr>
<td>READ 4273</td>
<td>Content Reading</td>
<td>3</td>
</tr>
<tr>
<td>SPED 3613</td>
<td>Exceptional Individuals</td>
<td>3</td>
</tr>
<tr>
<td>ART 4403**</td>
<td>Foundations of Art Education II</td>
<td>3</td>
</tr>
<tr>
<td><strong>ART 1333 Computers for Artists</strong></td>
<td></td>
<td>3</td>
</tr>
</tbody>
</table>
(Takes place of ETEC 4003 Advanced Technology)
*3 hours are duplicated in the core Major but the total program hours do not change.
**6 hours are duplicated in the major

Total Semester Hours 424.126

BACHELOR OF ARTS degree requirements

The purpose of the B.A. degree is to explore a variety of disciplines versus specialization. The requirements for the degree of Bachelor of Arts with a major in Art are as follows:

Academic Foundations and Core Curriculum plus additional requirements 58-60.56

ENGL 1113, 1123 6
ENGL/SPCH 1103 3
ENGL 1123 3
SPCH 1133, 1233, or 2423 3
HIST 1133, 1233 6
POLS 1333, 1433 6

Natural Sciences - two laboratory courses Life and Physical Sciences 6-8 6
MATH 1053 or 1233 3

Fine Arts - met by course required in major 0

Creative Arts (Choose one from the Core) 3
Language, Philosophy and Culture 3
(Choose one: FREN 1134/GERM 1134/SPAN 1134)
Inquiry and Creativity (Choose one from the Core) 3
Cultural and Global Understanding 3
(Choose one) FREN 1234/GERM 1234/SPAN 1234
Literature and/or Humanities (2000 Level) 6
Humanities - ENGL sophomore literature or humanities 6
SOCL 1133 or PSYC 1103 3
ECON 1333 or 2333 or 2433 3

Foreign Language Requirement

48 hours of one foreign language

48 (6 hours will count as core hours 8 will count as foreign language hours)

(14 Credit hours of one foreign language: 6 hours core and 8 hours FLR)

The first semester of the foreign language requirement (FLR) will count under Language, Philosophy and Culture as core requirements and the second semester of the foreign language requirements will count under Cultural and Global Understanding as core requirements. Students who take another course in these categories will exceed the 120 hour degree plan. International students who are native speakers of a language other than English may satisfy this requirement by petitioning the Foreign Language Department to verify proficiency in another language with the major college dean’s approval. This waiver applies to all degree programs. A foreign language waiver does not exempt a student from the general humanities requirement. Students may earn credit by passing an examination prior to registration that allows them to enroll in advanced courses (See 2014-2016 catalog page INSERT PAGE NUMBER HERE concerning proficiency exams.) The reduced credit in the first and second semester of language course results from counting 3 credits as core and 1 credit toward the foreign language requirement.

FR/GER/SP1134 Elementary Language I 4 credits less 3 credits = 1 credit
FR/GER/SP 1234 Elementary Language 2 4 credits less 3 credits = 1 credit
FR or GER or SP 2133 Intermediate Language I 3 credits
FR or GER or SP 2233 Intermediate Language 2 3 credits

Exercise Physiology (2 different activity courses or one semester of 2 marching band and 1 activity, or two semesters of marching band)

Computer Competency Requirement

EDUC 1023, CMPS 1013, 1033, or pass department exam 0.3
Writing Proficiency Requirement
Graduation requirements at Midwestern State University include passing the Writing Proficiency Exam, to be taken after the student has completed 60 hours of coursework. Not passing the exam requires taking and passing ENGL 2113 Composition Skills.

Major in Art 42
ART 1113, 1123 2-D Design and 3-D Design 6
ART 1313 Drawing I 3
ART 1333 Computers for Artists 3
ART 3413, 3423 History of World Art I and II 6
Art History Elective (non-Western) 3
Art History Elective 3
Advanced Studio (18 hours - no more than two classes may be taken in any studio area):
  ART 3013 Photography II
  ART 3023 Photography III
  ART 3143 Printmaking II
  ART 3153 Printmaking III
  ART 3303 Painting II
  ART 3323 Painting III
  ART 3523 Sculpture II
  ART 3533 Sculpture III
  ART 3603 Ceramics II
  ART 3613 Ceramics III
  ART 3703 Graphic Design II
  ART 3713 Graphic Design III
  ART 3813 Metals II
  ART 3823 Metals III
  ART 4033 Visual Arts Apprenticeship
  ART 4113 Photography in Great Britain
  ART 4123 Photography in Great Britain
  ART 4163 Domestic/International Field Study
  ART 4513 Exhibition and Presentation Methods
  ART 4533 Topics in Studio Art

Minor (minimum of 18 hours) 18
Electives 4
Total Semester Hours (if necessary, additional elective hours to bring total to 120) 118-123 120

MASS COMMUNICATION:
Change of Course Title, effective Fall 2014
MCOM 1243. News Writing and Reporting

New Course Addition, effective Fall 2014
MCOM 2403. Social Media
Description: Analysis and effective usage of current and emerging social media in professional environments.
Lecture 3 (3-0)
Course Objectives and/or additional information:
- Observe, analyze, and manage the way students deploy their attention
- Use social media for collaborative work
- Use social media to build a personal online brand, build networks, and enhance job prospects
- Understand the need for critical consumption of information
- Separate fact from opinion
- Understand practice appropriate online behavior
• Identify, understand, assess, utilize, and communicate effectively via social networks (e.g., LinkedIn, Twitter, Facebook, YouTube, Vimeo, Pinterest, Google, Tumblr, Instagram, Reddit)

Change of Course Description, effective Fall 2014

MCOM 3223. Advertising
Description: Study of the communication process advertisers use to sell goods, services and ideas. Emphasis is on the principles and techniques of used to develop ad campaigns and reach audiences, including the concepts of target marketing, and market segmentation; branding and positioning; and media strategy and selection; and advertising appeals. Advertising effects and issues also are studied.

MCOM 3823. Creation of the Advertising Message
Description: Application of Students apply advertising and persuasion and techniques principles and techniques to develop an advertising campaign, creative strategy, and the creative executions for different media a client. Ad concept development, design. Students will learn how to conduct market research and to use the results to develop the campaign ads. Creative strategy, design techniques and copywriting skills appropriate for the campaign media and the client’s target market will be emphasized.

MCOM 4673. Public Relations Writing
Description: Students will learn to write from an organizational perspective for a variety of public relations purposes and different types of publications, including newsletters, press releases, fact sheets, and backgrounders. Public relations research and planning; ethical considerations; timing; and other public relations writing concerns are included in this course.

Change of Course Prerequisite and Course Description, effective Fall 2014

MCOM 4683. Public Relations Principles
Prerequisite: MCOM 1243 Junior standing
Description: Study of public relations’ historical and theoretical contexts, as well as public relation PR’s role in solving organizational problems and concerns, shaping an organization’s image.

Deletion of Course, effective Fall 2014

MCOM 4693. Public Relations Campaigns

Catalog Changes:
Currently on pages 184-187

COURSES IN MASS COMMUNICATION (MCOM)

MCOM 3223. Advertising 3(3-0)
Prerequisite: Junior standing
Study of the communication process advertisers use to sell goods, services and ideas. Emphasis is on the principles and techniques of used to develop ad campaigns and reach audiences, including the concepts of target marketing, and market segmentation; branding and positioning; and media strategy and selection; and advertising appeals. Advertising effects and issues also are studied.

MCOM 3823. Creation of the Advertising Message 3(3-0)
Prerequisite: MCOM 3223
Application of Students apply advertising and persuasion and techniques principles and techniques to develop an advertising campaign, creative strategy, and the creative executions for different media a client. Ad concept development, design. Students will learn how to conduct market research and to use the results to develop the campaign ads. Creative strategy, design techniques and copywriting skills appropriate for the campaign media and the client’s target market will be emphasized.

MCOM 4673. Public Relations Writing 3(3-0)
Prerequisite: MCOM 1243
Students will learn to write from an organizational perspective for a variety of public relations purposes and different types of publications, including newsletters, press releases, fact sheets, and backgrounders. Public relations research and planning; ethical considerations; timing; and other public relations
writing concerns are included in this course.

MCOM 4683. Public Relations Principles 3(3-0)
Prerequisite: MCOM 1243 Junior standing
Study of public relations’ historical and theoretical contexts, as well as public relation PR’s role in solving organizational problems and concerns. Shaping an organization’s image.

MCOM 4693. Public Relations Campaigns 3(3-0)
Prerequisites: MCOM 4673 and 4683.
Analysis and evaluation of public relations cases and applications of PR principles to develop a PR campaign. Students will learn to research PR problems, develop action plans, and implement and evaluate public relations campaigns.

Currently on page 188

PUBLIC RELATIONS AND ADVERTISING

Requirements for Minor in Public Relations and Advertising (18 semester hours)
MCOM 1243 News Writing and Reporting I
MCOM 3223 Advertising
MCOM 3823 Creation of the Advertising Message
MCOM 4673 Public Relations Writing
MCOM 4683 Public Relations Principles
3 hours from Choose one from:
MCOM 3233 Editing
MCOM 3253 Publication Design
MCOM 3733 Media Ethics
MCOM 4323 Web Site Design
MCOM 4823 Integrated Marketing Communication

Music
Catalog Changes, effective Fall 2014

Currently on page 189

MUSIC
Timothy Justus, Chair (Fain Fine Arts Center 117)
Professors: Archambo, Maxwell, Morrow, Schuppener
Associate Professors: Justus, Lewis, Luttrell
Assistant Professors: Black, Crews, Harvey
Professor Emeritus: Hough, Archambo, Crews

Currently on page 192-196

MUSC 3743 Western and World Music II 3
MUSC 2733 Intro to Western and World Music 3
MUSC: Major Ensemble (1 semester at 1000-level; 2 semesters at 3000-level; 1 semester at 4000-level) 4
Applied Music-Primary (2 semesters at 1_ _1-level; 2 semesters at 2_ _1-level) (concurrent enrollment in major ensemble) 4
3-4 hours from:
MUSC 1611, 1613 Elem Sight-Singing & Ear Training/Music Theory II
MUSC 3733 3743 Western and World Music I
MUSC 3753 Western and World Music II
MUSC 4813 Foundations of Music I
MUSC 4823 Foundations of Music II
MUSC 4843 Basic Conducting
MUSC 4873 Foundations of Music III

REQUIREMENTS FOR THE BACHELOR OF MUSIC DEGREE:
The Bachelor of Music degree focuses on preparing students for careers in performance, in church music, and as private teachers.

Primary Performance Areas: Brass, Percussion, Woodwinds, Guitar, Voice, Keyboard, Strings (with teacher certification only).

Academic Foundations and Core Curriculum

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 1113, 1123</td>
<td>6</td>
</tr>
<tr>
<td>SPCH 1133, 1233, or 2423</td>
<td>3</td>
</tr>
<tr>
<td>HIST 1133, 1233</td>
<td>6</td>
</tr>
<tr>
<td>POLS 1333, 1433</td>
<td>6</td>
</tr>
<tr>
<td>Natural Sciences - two laboratory courses</td>
<td>6-8</td>
</tr>
<tr>
<td>MATH 1053, 1233</td>
<td>3</td>
</tr>
</tbody>
</table>

(Students seeking teacher certification should take MATH 1233.)

Fine Arts - met by course required in major                                      0
Humanities - met by courses required in major                                     0
SOC/PSYC 1103, 2103 or 2203                                                        3
Exercise Physiology (2 different activity courses or 1 semester of marching band and 1 activity, or 2 semesters of marching band) 0-2
For instrumental performance, requirement is met by courses in the major.
Vocal and keyboard performance majors must meet Exercise Physiology requirement.

Computer Competency Requirement

EDUC 1023, CMPS 1013, or 1033, or pass department exam                          0.3
(Students seeking teacher certification should take EDUC 1023.)

Writing Proficiency Requirement

Graduation requirements at Midwestern State University include passing the Writing Proficiency Exam, to be taken after the student has completed 60 hours of coursework. Not passing the exam requires taking and passing ENGL 2113 — Composition Skills.

Total Hours Core Curriculum 42 hours
American History (6 hours)
HIST 1133, HIST 1233
Communication (6 hours)
ENGL/SPCH 1103, ENGL 1123
Creative Arts (3 hours)
Music Majors will fulfill this requirement with MUSC 2733
Introduction to Western and World Music.
Government & Political Science (6 hours)
POLS 1333, POLS 1433
Language, Philosophy & Culture (3 hours)
ENGL 2413, ENGL 2613, FREN 1134, GERM 1134, HIST 1333, HIST 1433,
PHIL 1033, PHIL 2033, SPAN 1134
Life & Physical Sciences (6 hours)
BIOI 1103, BIOI 1133, BIOI 1134, 1144, BIOI 1233, BIOI 1234,
BIOI 1544, CHEM 1103, CHEM 1143, CHEM 1243, CHEM 1303, ENSC 1114,
GEOS 1134, GEOS 1234, GNSC 1104, GNSC 1204, PHYS 1144, PHYS 1244,
PHYS 1533, PHYS 1624, PHYS 2644
Math (3 hours)
MATH 1053, MATH 1203, MATH 1233, MATH 1534, MATH 1634
Social & Behavioral Sciences (3 hours)
ECON 1333, ECON 2333, PSYC 1103, SOCL 1133
CAO – Cultural & Global Understanding (3 hours)
EDUC 2013, FREN 1234, GERM 1234, LATS 2503, MCOM 1233, MCOM 2523,
MUSC 2733, WGST 2503, POLS 2523, SOCL 2233, SPAN 1234
CAO – Inquiry & Creativity (3 hours)
ART 1613, BUAD 1033, MCOM 2833, SOCL 1133, SCIE 2103, THEA 1103

Major in Music – Instrumental Performance

MUSC 1601, 1603 Elem Sight-Singing & Ear Training/Music Theory I 4
MUSC 1611, 1613 Elem Sight-Singing & Ear Training/Music Theory II 4
MUSC 2603 Music Theory III 3
MUSC 2613 Music Theory IV 3
MUSC 3632 Analysis of Musical Form 2
MUSC 3662 Orchestration 2
MUSC 3733 Intro to Western and World Music I 3
MUSC 2733 Intro to Western and World Music 3
MUSC 3743 Western and World Music II 3
MUSC 3753 Western and World Music III 3
MUSC 3823 Pedagogy of Music 3
MUSC 4843 Basic Conducting 3
MUSC 4853 Instrumental Conducting 3
MUSC 3893 Music Technology 3
Applied Music – Primary (2 semesters at 1_ _2-level; 2 semesters at 2_ _2-level;
2 semesters at 3_ _2-level) 12
AMUS 3862 Junior Recital 2
AMUS 4962 Senior Recital 2
Applied Music – Secondary (2 semesters at 1_ _1-level; 2 semesters at
2_ _1-level) 4
MUSC: Major Ensemble (2 semesters at 1000-level; 2 semesters at 2000-level;
2 semesters at 3000-level; 2 semesters at 4000-level) 8
MUSC: Secondary Ensemble (2 semesters at 1000-level; 2 semesters at 2000-level) 4
MUSC 1000 Recital Attendance (8 semesters) 0
Piano Proficiency (sufficient hours to pass proficiency examination) 0-4
MUSC 1111/1121, AMUS 1231 Beginning Piano/Piano Class/Piano Proficiency
MUSC/AMUS Advanced Electives 9

Total Semester Hours (if necessary, additional elective hours to bring total to 120) 116-127

Major in Music – Vocal Performance 81-85
MUSC 1601, 1603 Elem Sight-Singing & Ear Training/Music Theory I 4
MUSC 1611, 1613 Elem Sight-Singing & Ear Training/Music Theory II 4
MUSC 2603 Music Theory III 3
MUSC 2613 Music Theory IV 3
MUSC 3632 Analysis of Musical Form 2
MUSC 3662 Orchestration 2
MUSC 3733 Intro to Western and World Music I 3
MUSC 2733 Intro to Western and World Music 3
MUSC 3743 Western and World Music II 3
MUSC 3753 Western and World Music III 3
MUSC 4843 Basic Conducting 3
MUSC 4863 Choral Conducting 3
MUSC 3893 Music Technology 3
AMUS 1202, 2202, 3202 Voice (2 semesters at 1000-level; 2 semesters at 2000-level;
2 semesters at 3000-level) 12
AMUS 3862 Junior Recital
AMUS 4962 Senior Recital
MUSC 1001, 2001, 3001, 4001 University Singers (2 semesters at 1000-level; 2 semesters at 2000-level; 2 semesters at 3000-level; 2 semesters at 4000-level) 8
MUSC 1000 Recital Attendance (8 semesters) 0
MUSC 1211, 1221, 3211, 3221 Diction I, II, III, and IV 4
MUSC 4833 Vocal Pedagogy 3
MUSC 1931, 2931, 3931, 4931 Opera Workshop (1 semester at 1000-level; 1 semester at 2000-level; 1 semester at 3000-level; 1 semester at 4000-level) 4
FREN 1134/1234 Elementary French or GERM 1134/1234 Elementary German 8
Piano Proficiency (sufficient hours to pass proficiency examination): 0-4
MUSC 1111/1121, AMUS 1231 Beginning Piano/Piano Class/Piano Proficiency
MUSC/AMUS Advanced Electives 2

Total Semester Hours (if necessary, additional elective hours to bring total to 120) 117-128 123-127

Major in Music – Keyboard Performance
MUSC 1601, 1603 Elem Sight-Singing & Ear Training/Music Theory I 4
MUSC 1611, 1613 Elem Sight-Singing & Ear Training/Music Theory II 4
MUSC 2603 Music Theory III 3
MUSC 2613 Music Theory IV 3
MUSC 3632 Analysis of Musical Form 2
MUSC 3662 Orchestration 2
MUSC 3733 Western and World Music I 3
MUSC 2733 Intro to Western and World Music 3
MUSC 3743 Western and World Music II 3
MUSC 3753 Western and World Music III 3
MUSC 3823 Pedagogy of Music 3
MUSC 3833 Piano Pedagogy 3
MUSC 3843 Keyboard Literature 3
MUSC 4843 Basic Conducting 3
MUSC 4853 or 4863 Instrumental or Choral Conducting 3
MUSC 3893 Music Technology 3
Applied Music – Primary (2 semesters at 1_ _2-level; 2 semesters at 2_ _2-level; 2 semesters at 3_ _2-level) 12
AMUS 3862 Junior Recital 2
AMUS 4962 Senior Recital 2
Applied Music – Secondary (2 semesters at 1_ _1-level; 2 semesters at 2_ _1-level) 4
MUSC: Major Ensemble (2 semesters at 1000-level; 2 semesters at 2000-level; 2 semesters at 3000-level; 2 semesters at 4000-level) 8
MUSC: Secondary Ensemble (2 semesters at 1000-level; 2 semesters at 2000-level) 4
MUSC 1000 Recital Attendance (8 semesters) 0
MUSC/AMUS Advanced Electives 3

Total Semester Hours (if necessary, additional elective hours to bring total to 120) 116-123 122

BACHELOR OF MUSIC WITH TEACHER CERTIFICATION degree requirements
The Bachelor of Music degree with teacher certification focuses on preparing students for careers in music education and certification by the Texas Board of Education (K-12, all-area).

Academic Foundations, Music requirements, and Professional Education requirements are found on page 156.
**REQUIREMENTS FOR THE BACHELOR OF ARTS DEGREE:**

The Bachelor of Arts degree with a major in music is intended to serve students with a music background not wanting to pursue professional degrees in performance or education, but rather to obtain a focused study of music within a liberal arts framework.

**Academic Foundations and Core Curriculum**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 1113, 1123</td>
<td>6</td>
</tr>
<tr>
<td>SPCH 1133, 1233, or 2423</td>
<td>3</td>
</tr>
<tr>
<td>HIST 1133, 1233</td>
<td>6</td>
</tr>
<tr>
<td>POLS 1333, 1433</td>
<td>6</td>
</tr>
<tr>
<td>Natural Sciences—two laboratory courses</td>
<td>6-8</td>
</tr>
<tr>
<td>MATH 1053 or 1233</td>
<td>3</td>
</tr>
</tbody>
</table>

(Students seeking teacher certification should take MATH 1233.)

**Fine Arts**—met by course required in major

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>SOCL 1133 or PSYC 1103</td>
<td>3</td>
</tr>
<tr>
<td>ECON 1333 or 2333 or 2433</td>
<td>3</td>
</tr>
</tbody>
</table>

**Exercise Physiology** (2 different activity courses or 1 semester of marching band and 1 activity, or 2 semesters of marching band)

For instrumental performance, requirement is met by courses in the major.

**Computer Competency Requirement**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>EDUC 1023, CMPS 1013, or 1033, or pass department exam</td>
<td>0-3</td>
</tr>
</tbody>
</table>

(Students seeking teacher certification should take EDUC 1023.)

**Writing Proficiency Requirement**

Graduation requirements at Midwestern State University include passing the Writing Proficiency Exam, to be taken after the student has completed 60 hours of coursework. Not passing the exam requires taking and passing ENGL 2113—Composition Skills.

| Total Hours Core Curriculum | 42 hours |
| American History | (6 hours) |
| HIST 1133, HIST 1233 |  |
| Communication | (6 hours) |
| ENGL/SPCH 1103, ENGL 1123 |  |
| Creative Arts | (3 hours) |
| Music Majors will fulfill this requirement with MUSC 2733 |
| Introduction to Western and World Music. |  |
| Government & Political Science | (6 hours) |
| POLS 1333, POLS 1433 |  |
| Language, Philosophy & Culture | (3 hours) |
| ENGL 2413, ENGL 2613, FREN 1134, GERM 1134, HIST 1333, HIST 1433, PHIL 1033, PHIL 2033, SPAN 1134 |  |
| Life & Physical Sciences | (6 hours) |
| BIOL 1103, BIOL 1133, BIOL 1144, BIOL 1233, BIOL 1234, BIOL 1544, CHEM 1103, CHEM 1141, CHEM 1143, CHEM 1241, CHEM 1243, CHEM 1303, ENSC 1114, GEOS 1134, GEOS 1234, GNSC 1104, GNSC 1204, PHYS 1144, PHYS 1244, PHYS 1533, PHYS 1624, PHYS 2644 |  |
| Math | (3 hours) |
| MATH 1053, MATH 1203, MATH 1233, MATH 1534, MATH 1634 |  |
| Social & Behavioral Sciences | (3 hours) |
| ECON 1333, ECON 2333, PSYC 1103, SOCL 1133 |  |
| CAO—Cultural & Global Understanding | (3 hours) |
| EDUC 2013, FREN 1234, GERM 1234, LATS 2503, MCOM 1233, MCOM 2523, MUSC 2733, WGST 2503, POLS 2523, SOCL 2233, SPAN 1234 |  |
CAO – Inquiry & Creativity (3 hours)
ART 1613, BUAD 1033, MCOM 2833, SOCL 1133, SCIE 2103, THEA 1103

Major in Music

MUSC 1601, 1603 Elem Sight-Singing & Ear Training/Music Theory I  4
MUSC 1611, 1613 Elem Sight-Singing & Ear Training/Music Theory II  4
MUSC 2603 Music Theory III  3
MUSC 2613 Music Theory IV  3
MUSC 3733 or 3753 Western and World Music I or Western and World Music III  3
MUSC 2733 Intro to Western and World Music  3
MUSC 3743 or 3753 Western and World Music II, III  3
MUSC 4843 Basic Conducting  3
MUSC 3893 Music Technology  3
Applied Music – Primary (2 semesters at 1_ _1-level; 2 semesters at 2_ _1-level)  4

Theatre

Change of Course Prerequisites, effective Fall 2014
THEA 3393. Advanced Acting
Prerequisites: SPCH THEA 1233 and THEA 1403

THEA 3433. Principles of Directing
Prerequisites: SPCH THEA 1233, THEA 1403 and 3423, or consent of the instructor

THEA 4213. Voice for the Theatre and Stage Dialects
Prerequisites: SPCH THEA 1233 or consent of instructor

THEA 4223. Period Style and Movement
Prerequisites: SPCH THEA 1233, THEA 1403 and 2113, or consent of instructor

Catalog Update, effective Fall 2014

Currently on page 160-161
ENGL 1113, 1123
ECON 1333, 2333, or 2433
Communication 6 hours
American History 6 hours
Government & Political Science 6 hours
Life & Physical Science 6 hours
Math 3 hours
Social & Behavioral Sciences 3 hours
Creative Arts 3 hours
THEA 2423 Dramatic Analysis 3 hours
Language, Philosophy & Culture 3 hours
Cultural & Global Understanding 3 hours
Inquiry & Creativity 3 hours
Exercise Physiology (2 different activity courses or one semester of marching band and 1 activity, or two semesters of marching band) 3 hours
Computer Competency Requirement 3 hours
EDUC 1023 or demonstrate computer proficiency through department exam 3 hours

THEA Core Requirements:
SPCH 1233 Voice and Diction
THEA 1233 Voice for the Theatre
THEA 3423 Script Analysis
THEA 2423 Dramatic Analysis
THEA 4483 Collaborative Play Production
THEA 4483 Play Production
12 hours are duplicated in Academic Foundations and Core Curriculum but the total program hours do not change.
THEA 3353 Theatre Graphics
THEA 3353 Computer Drafting for the Theatre

Currently on page 204
Laura Jefferson, Elizabeth Lewandowski, Interim Chair (Fain Fine Arts Center 406-B 204)
Professors: Fischli, Henschel, Lewandowski
Associate Professors: Dement, Jefferson
Assistant Professor: Smith

Change
From . . . a more tolerant, inclusive society.”
To . . . a more tolerant, inclusive society.”
(in new paragraph)

The Midwestern State University Theatre program is an accredited member of the National Association of Schools of Theatre.

Change
From ENGL 1113, 1123 . . .
ECON 1333, 2333, or 2433
To Communication 6 hours
American History 6 hours
Government & Political Science 6 hours
Life & Physical Science 6 hours
Math 3 hours
Social & Behavioral Sciences 3 hours
Creative Arts 3 hours
THEA 2423 Dramatic Analysis 3 hours
Language, Philosophy & Culture 3 hours
Cultural & Global Understanding 3 hours
Inquiry & Creativity 3 hours
Computer Competency Requirement 0-3
EDUC 1023, CMPS 1013, 1033, or pass department exam 0-3
Physical Activity Requirement 0-3
Exercise Physiology (2 different activity courses or 1 semester of marching band and 1 activity, or 2 semester of marching band)

Currently on page 205
Change
From SPCH 1233 Voice and Diction
To SPCH. THEA 1233 Voice and Diction. Voice for the Theatre
Change number, name and move to appropriate numerical position
From THEA 3423 Script Analysis
To THEA 3423 2423 Script Analysis. Dramatic Analysis
Change
From THEA 4483 Collaborative Play Production
To THEA 4483 Collaborative Play Production
Change
From ART 1113 Two Dimensional Design
ART 1123 Three-Dimensional Design
ART 1313 Drawing I
To Nine (9) hours from:
ART 1313  Drawing I
ART 1323  Drawing II
ART 1113  Two-Dimensional Design
ART 1123  Three-Dimensional Design
ART 2013  Photography I
ART 2523  Sculpture I

Change
From  THEA 3353  Theatre Graphics
To  THEA 3353  Theatre Graphics  Computer Drafting for the Theatre

Change
From  Advisor-Approved Electives
To  Advisor-Department-Approved Electives

Currently on page 206
Change
From  ENGL 1113, 1123 . . .
ECON 1333, 2333, or 2433
To  Communication  6 hours
American History  6 hours
Government & Political Science  6 hours
Life & Physical Science  6 hours
Math  3 hours
Social & Behavioral Sciences  3 hours
Creative Arts  3 hours
THEA 2423  Dramatic Analysis
Language, Philosophy & Culture  3 hours
Cultural & Global Understanding  3 hours
Inquiry & Creativity  3 hours

Remove
Computer Competency Requirement 0-3
EDUC 1023, CMPS 1013, 1033, or pass department exam 0-3
Physical Activity Requirement 0-3
Exercise Physiology (2 different activity courses or 1 semester of marching band and 1 activity, or 2 semester of marching band)

Change
From  SPCH 1233 Voice and Diction
To  SPCH THEA 1233  Voice and Diction  Voice for the Theatre

Currently on page 207
Change
From  THEA 4483  Collaborative Play Production
To  THEA 4483  Collaborative Play Production

Change
From  THEA 3353  Theatre Graphics
To  THEA 3353  Theatre Graphics  Computer Drafting for the Theatre

Change
From  Advisor-Approved Electives
To  Advisor-Department-Approved Electives

Change number, name and move to appropriate numerical position
From  THEA 3423  Script Analysis
To  THEA 3423 2423 Script Analysis  Dramatic Analysis
THEA 1103 Acting for Non-Majors

Students learn the fundamental concepts of acting, creating a character using sensory and emotional resources, stage movement and blocking, vocal technique, and the professional procedures for rehearsal and performance.

Change

From THEA 2122. Basic instruction in tap, jazz, and modern.
To THEA 2122. Basic instruction in tap, jazz, ballroom and or modern.

Change

From THEA 2433. Theatre History I (formerly 3403, 4433)
To THEA 2433. Theatre History I (formerly 3403, 4433)

Change

From THEA 2443. Theatre History II (formerly 3413, 4443)
To THEA 2443. Theatre History II (formerly 3413, 4443)

Change

From THEA 3121. Advanced Rehearsal and Production I
Prerequisite: THEA 2121
To THEA 3121. Advanced Rehearsal and Production I
Prerequisite: THEA 1121 and 2121

Change

From THEA 3353. Theatre Graphics (formerly 3483)
To THEA 3353. Computer Drafting for the Theatre

Change THEA 3393
From Principles and practice in hand and computer-aided drafting.
To Principles and practice in hand and computer-aided drafting.

Change THEA 3393
From Prerequisites: SPCH 1233 and THEA 1403.
To Prerequisites: SPCH THEA 1233 and THEA 1403.

Change number, name and move to appropriate numerical position

From THEA 3423 Script Analysis
To THEA 3423. 2423 Script Analysis Dramatic Analysis

Change THEA 3433
From Prerequisites: SPCH 1233, THEA 1403 and 3423. . .
To Prerequisites: SPCH THEA 1233, THEA 1403 and 3423. . .

Change THEA 4213
From Prerequisites: SPCH 1233 or consent of instructor
To Prerequisites: SPCH THEA 1233 or consent of instructor

Change THEA 4223
From Prerequisites: SPCH 1233, THEA 1403, and 2113, or consent. . .
To Prerequisites: SPCH THEA 1233, THEA 1403, and 2113, or consent. . .

Change

From 4363 Scene Design (formerly 3463)
To 4363 Scene Design (formerly 3463)

Change

From 4373 Costume Design (formerly 4473)
To 4373 Costume Design (formerly 4473)

Change

From 4483 Collaborative Play Production (formerly 3443)
To 4483 Collaborative Play Production (formerly 3443)

Change THEA 4483
From Collaboration as a student director, designer, and/or technician in the production of a one-act play for presentation before an audience. Includes responsibility for designated performance, design, technical, and/or promotional aspects of the production. Design/tech students will also embellish their portfolios.

To Collaboration as a student director, designer, and/or technician in the production of a one-act play for presentation before an audience. Includes responsibility for designated performance, design, technical, and/or promotional aspects of the production. Design/tech students will also embellish their portfolios. Exploration of the advanced techniques and aesthetics of directing. Practice in translating analysis into performance and production through the direction of a short play. Responsibilities include the selection, conception, design, casting, rehearsing and staging of a short play.

4. Dr. Johnston made a motion to adopt the following undergraduate course and catalog changes in Radiologic Sciences. Dr. Fidelie seconded; and the motion was adopted. (closed)

Change of Course Number, effective Fall 2014
RADS 1313 3033. Principles of Radiographic Imaging I
RADS 1433 3043. Basic Radiographic Procedures
RADS 1513 3513. Radiographic Imaging Equipment

Change of Course Number and Prerequisite, effective Fall 2014
RADS 2123 3123. Principles of Radiographic Imaging II
Prerequisite: RADS 1313 3033
RADS 2223 3223. Advanced Radiographic Procedures
Prerequisite: RADS 1433 3043
RADS 1223 3243. Patient Care
Prerequisite: RADS 1413 3043
RADS 1423 3423. Intermediate Radiographic Procedures
Prerequisite: RADS 1413 3043

Change of Course Number and Prerequisites, effective Fall 2014
RADS 2114 4114. Clinical Education I
Prerequisites: RADS 1423 and 2223 3423 and 3223

Change of Course Number and Prerequisite, effective Fall 2015
RADS 2245 4215. Clinical Education II
Prerequisite: RADS 2444 4114
RADS 2232 4232. Advanced Medical Imaging
Prerequisite: RADS 2423 3123
RADS 2345 4315. Clinical III
Prerequisite: RADS 2215 4215
RADS 2332 4332. Radiologic Technology Seminar
Prerequisite: RADS 2912 4912
RADS 2912 4912. Special Topics
Prerequisite: RADS 2233 3223

5. Dr. Johnston made a motion to adopt the following undergraduate course and catalog change
from Respiratory Care for an Interdisciplinary course. Dr. Garrison seconded; and the motion was adopted. (closed)

New Interdisciplinary Course Addition, effective Fall 2014

HSHS 1013. Global Health and Wellness
Prerequisite: None
Description: This course is designed to introduce students to global health and give them an understanding of how the global community affects and is affected by changes in economic, political, and social factors. Influences such as education, income levels, governmental policies, regulation of health care provision and transnational economic and political relations will be discussed. The importance of the globalization of disease and wellness and the importance of including all citizens in global health concerns will be deeply discussed.
Lecture (classroom or Internet) 3 (3-0)
Course Objectives and/or additional information:
Through this course, students will
• Describe various factors that contribute to approaches to health care
• Identify key terms and concepts in global health and wellness
• Discuss ecological foundations of global health
• Examine communicable diseases as transnational threats to human health and non-communicable disease burden on global health
• Explore inequities in global health
• Investigate issues related to global health and security and human rights issues
• Discuss issues related to top down and bottom up promotion of global health
• Identify his/her role in the global health community

6. Dr. Johnston made a motion to adopt the following undergraduate course and catalog changes in Social Work. Dr. Fidelie seconded; and the motion was adopted. (closed)

New Course Additions, effective Fall 2014

SOWK 3703. Ethical Decision Making in Social Work
Prerequisite: Formal admission into the Social Work Program
Description: This course focuses on the Ethics related to law, morality, and code of conduct required for social work practice. Content of this course focuses on the National Association of Social Workers (NASW) Code of Ethics for social work practice that encompasses confidentiality, integrity, professional competence, and so forth. It also includes legal aspects of social work practice in the state of Texas such as mandatory reporting, etc., as well as practical aspects of managing unethical professional practices.
Lecture 3 (3-0)
Course Objectives and/or additional information:
Upon completion of this course, students will
• Develop a deeper understanding of the concept of the Code of Ethics and values and the laws governing social work practice in Texas
• Develop their skills in designing ethical decision making frameworks relevant to diverse contexts
• Learn how to apply appropriate models of ethical decision making in social work practice

SOWK 3713. Communication, Interviewing, and Intervention Skills
Prerequisite: Formal admission into the Social Work Program
Description: This course introduces students to the process of interviewing and intervention. This course presents principles, types, and phases of interviewing clients. This course emphasizes on the essential communication and intervention skills and techniques. This course focuses on increasing the students’ ability to utilize interviewing, intervention, and documentation skills required in enhancing relationships with individuals, families, groups, organizations, and community systems.
Lecture 3 (3-0)
Course Objectives and/or additional information:
Upon completion of this course, students will
• learn the process of interviewing, history taking, and intervention
- develop observational skills and communication ability including documentation and recording
- utilize these skills as the foundation for determining and implementing effective interventions in their practice with individuals, families, groups, organizations, and community systems
7. Dr. Johnston made a motion to adopt the following 121 credit hour degree plan in Social Work. Dr. Fidelie seconded; and the motion was adopted. (closed)

Degree Plan Update, effective Fall 2014

**Baccalaureate of Social Work Degree Plan**

2014-2016 Catalog

**TSI Requirements Completed _____**

<table>
<thead>
<tr>
<th>Academic Foundations/Core</th>
<th>Cr</th>
<th>Hr</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communication</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ENGL/SPCH 1103 Intro to Communication</td>
<td>3</td>
<td></td>
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**BSW Program Requirements (50 hours)**

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<td>SOWK 3533 Practice I</td>
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<td>SOWK 3833 Practice II</td>
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**Social Work Electives**

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(A minimum of 47 advanced (Jr. /Sr. level) semester hours are required).

**IMPORTANT: MUST TAKE AT LEAST 30 HOURS FROM MSU**

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<tr>
<th>Summary of Work Required for Degree</th>
<th>Cr. Hrs.</th>
<th>Adv. Hrs.</th>
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<td>Basic Core</td>
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<tr>
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8. Dr. Watson made a motion to adopt the following undergraduate course and catalog changes in English. Dr. Fidelie seconded; and the motion was adopted. (closed)

Change of Prerequisite, effective Fall 2014
ENGL 1123. Rhetoric and Composition
Prerequisite: ENGL 1113

New Course Additions, effective Fall 2014
ENGL 2123. Rhetoric of Visuals and Infographics
Description: A theoretical and practical inquiry into visual rhetoric and infographics, the visual display of information. Students learn how images are used to communicate and persuade; how culture influences the creation, delivery, and interpretation of visual messages; and how to apply this knowledge to the creation, arrangement, and delivery or display of visual information, data, and evidence. Lecture 3(3-0)

Course Objectives and/or additional information:
An analysis-and production-intensive course, will prepare students to critically examine and evaluate visual information and the sources of this information; to research and create effective, cogent, and ethical visual arguments; and to justify design decisions. Students will be assessed on critical thinking, communication, personal responsibility, and team work skills in a major team project.

9. Dr. Watson made a motion to adopt the following undergraduate course and catalog changes in Political Science. Dr. Johnston seconded; and the motion was adopted. (closed)

Change of Course Title and Course Description, effective Fall 2014
POLS 3933. The Judicial System and Process
The Judicial System and Politics
Description: A study of the American judicial system and process at the local, state, and national levels. Topics include judicial selection and judicial policy-making. An introduction to law and politics in the working of the American judicial system. The course considers how actors, institutions, and societal forces shape the legal and policy debates, as well as explores the perception of law and politics from society as a whole.

POLS 4043. Legislation - Congress
Description: A study of the role of Congress and the state legislature in the American system. United States Congress: Using lectures and a student run congressional simulation, the course is a discussion of the policies and procedures of the US Congress, the main theories aimed at explaining Congressional decision-making and legislative outcomes, and the relationship between the US Congress and the other two branches of government.

POLS 4233. American Constitutional Law I
American Constitutional Law
Description: The development of the Constitution through the interpretations of the Supreme Court. An examination of the power and authority of the federal and state governments as derived from the US Constitution. The course explores the scope of the powers of the major institutions of the federal government, as well as the interplay between the federal and state governments in cases coming before the US Supreme Court.
POLS 4243. American Constitutional Law II  Civil Rights and Civil Liberties
Description: Examines historical and contemporary constitutional debates over civil rights and liberties through interpretations of the US Supreme Court, as well as explores the socio-political forces influencing constitutional development in the United States.

10. Dr. Little made a motion to adopt the following undergraduate course and catalog changes in the College of Science and Mathematics. Dr. Garrison seconded; and the motion was adopted. (closed)

Geosciences
Change of Course Prerequisite, Course Description, and Change of Lecture/Lab Hours, effective Fall 2014
GEOS 4134. Applied Petroleum Geology
Prerequisites: GEOS 3234 or GEOS 4534 or approval of instructor. GEOS 4034 is recommended but no required. GEOS 1134 and PETE 2103; GEOS 1134, 3134, and 3434; or consent of the instructor.
Description: Using the reservoir lifecycle as a unifying theme, this course focuses on practical aspects of formation evaluation, reservoir characterization, geological modeling, and dynamic forecasting for oil and gas reservoirs. Major topics are (1) interpretation and integration of reservoir data obtained from well logs, cores, reservoir fluids, and seismic data and (2) building and using geological reservoir models to assess hydrocarbon in place volumes within a probabilistic framework. Additional topics include reservoir engineering concepts and forecasting tools, how to calculate reserves, how to use decision analysis for value of information (VOI) and economic decisions, what a reservoir development plan includes, and what are the widely used reservoir monitoring techniques. Reserves calculation, the use decision analysis for value of information (Val) and economic decisions, reservoir development including IOR/EOR methods, and reservoir monitoring techniques.
Lecture and Lab 4 (3-2)

Petroleum Engineering Certificate Program
Change of Course Number, Course Prerequisite, Course Description, and Lecture/Lab Hours, effective Fall 2014
PETE 4203. 4204. Formation Evaluation and Reservoir Engineering
Prerequisites: PETE 2103; GEOS 1134 and PETE 2103; or GEOS 1134, 3134, and 3434; or consent of the instructor.
Description: Characterization of formations with geologic and petrographic examination, analysis of fluid contents of cores, and well logs measurements and their combined interpretation. Fundamentals of fluid flow through subsurface porous media, and reservoir drive mechanisms. Using the reservoir lifecycle as a unifying theme, this course focuses on practical aspects of formation evaluation, reservoir characterization, geological modeling, and dynamic forecasting for oil and gas reservoirs. Major topics are (1) interpretation and integration of reservoir data obtained from well logs, cores, reservoir fluids, and seismic data and (2) building and using geological reservoir models to assess hydrocarbon in place volumes within a probabilistic framework. Additional topics include reservoir engineering concepts and forecasting tools, reserves calculation, the use decision analysis for value of information (VOI) and economic decisions, reservoir development including IOR/EOR methods, and reservoir monitoring techniques.
Lecture 3 (3-0) Lecture/Lab 4 (3-2)
11. Dr. Garrison made a motion to adopt the following graduate policy and procedure change. Dr. Fidelie seconded; and the motion was adopted. *(closed)*

**Policy and Procedure Change:**

Policies and Procedures 2.333 Provost and Vice President of Academic Affairs ORGANIZATION-PROVOST and VICE PRESIDENT FOR ACADEMIC AFFAIRS

H. Graduate Coordinators
   1. Duties

   Graduate coordinators are appointed as academic administrative assistants for selected graduate programs. They are full-time faculty members who serve as administrative assistants to deans or department chairs.

   Graduate Coordinators are full-time faculty members who are appointed in an academic supervisory role for select graduate programs. They serve as administrative associates to Department Chairs or Deans and provide leadership of the graduate programs and direction over students’ programs in order to give them the opportunity to excel in advanced studies.

12. Dr. Garrison made a motion to adopt the following graduate course and catalog changes in the West College of Education. Dr. Kitchen seconded; and the motion was adopted. *(closed)*

Catalog Update, currently on Page 77

**ADMISSION REQUIREMENTS**

1. All students seeking admission to graduate programs in the West College of Education must meet 1) University requirements, 2) West College of Education requirements, 3) and specific program requirements. University requirements for admission to graduate study are in the University and Academic section (see page 18).

   Students must make a passing score of 3.5 on the GRE writing sample to be admitted to the program. A student failing to pass the test must retake the analytical writing portion of the GRE and earn a passing score or take the GRE ScoreItNow! Test, which requires a passing score of 4.0. Students who do not make a satisfactory score on the writing must enroll in ENGL 2113 or an approved equivalent course and make a grade of B or higher.

   Students must take the GRE exam for admission to any program in the West College of Education. Students who do not make a satisfactory score on the GRE may be admitted conditionally according to individual program admission guidelines. Students who do not make a 3.5 on the analytic writing portion of the GRE, may be required to submit a writing sample to a program. Students who do not make a satisfactory score on the writing sample, may be required to take READ 6313 Writing Workshop or may not be admitted to the program.

2. Students who have a GPA of at least 3.0 in their 60 hours of undergraduate courses (excluding community college work) may be admitted with a score of at least 405 on the Miller Analogies Test and are not required to take the GRE. Students who choose to take the MAT are required to take the GRE ScoreItNow! Test, which requires a
passing score of 4.0. Students who take the Millers Analogies Test, are required to submit a writing sample to a program. Students who do not make a satisfactory score on the writing sample, may be required to take READ 6313 Writing Workshop.

3. Admission to a specific program also requires a satisfactory background of undergraduate course work and experience. Admission to all programs requires 18 to 24 hours of acceptable undergraduate course work. Leveling work may be required if a student needs additional undergraduate background. Admission to all programs except the M.A. in Counseling, Human Resource Development, and Training and Development requires appropriate teacher certification. Persons not interested in Texas Professional Certification may be exempt from this requirement. Admission to the counseling or educational leadership programs may require a screening interview. State certification in Educational Leadership, Educational Diagnostian, and School Counseling requires appropriate teacher certification. Specific program requirements are listed with each program major and option.

4. Students who enter as non-degree seeking or with professional development status and who are later admitted to the graduate program may apply 9 hours to a graduate degree request credit for a maximum of 9 semester credit hours of successfully completed coursework to be applied toward the graduate degree with the approval of the Graduate Coordinator and the Dean of the College if the completed course work is approved by the Graduate Coordinator and Dean of the College.

13. Dr. Garrison made a motion to adopt the following graduate course and catalog changes in the West College of Education. Dr. Kitchen seconded; and the motion was adopted. (closed)

Catalog Update, currently on Page 92

CURRICULUM AND INSTRUCTION
Program Coordinator, Janise McIntyre

14. Dr. Garrison made a motion to adopt the following graduate course and catalog changes in the Dillard College of Business Administration. Dr. Patton seconded; and the motion was adopted. (closed)

Deletion of courses, effective Fall 2014

BUAD 5313. Legal Environment of Business
ECON 5133. International Trade and Monetary Problems
FINC 5833. Security Analysis and Portfolio Management
MIS 5303. Business Telecommunications Systems
MKTG 5303. Current Issues in Marketing

Changes to Graduate Catalog, currently on Pages 65-69:
5313. Legal Environment of Business 3(3-0)
Prerequisite: Consent of the Graduate Coordinator.
Court systems, jurisdiction, business dispute resolution, negotiation, business ethics, and selected contemporary legal problems.

5133. International Trade and Monetary Problems 3(3-0)
Prerequisite: Consent of the Graduate Coordinator.
Study of, and empirical evidence related to, the trade patterns, payments, adjustment mechanisms, common markets, trade controls, multinational corporations, and recent international monetary developments.

5833. Security Analysis and Portfolio Management 3(3-0)
Prerequisites: FINC 4733 or FINC 5733, and consent of the Graduate Coordinator.
Security valuation and selection; theory and practice of portfolio management including asset allocation, diversification, and portfolio performance evaluation.

5303. Business Telecommunications Systems 3(3-0)
Prerequisite: Consent of the Graduate Coordinator.
Provides overview of telecommunications industry, technology, environment, and current topics in telephone services (wireless and wire line), business data services, CATV, and Internet services and providers. Covers managerial and strategic aspects of telecommunications technologies.

5303. Current Issues in Marketing 3(3-0)
Prerequisites: MKTG 3723 or equivalent and consent of the Graduate Coordinator.
A study of the current social issues in marketing. Topics include product safety, deceptive advertising, environmental impact of marketing practices, information disclosure, and other issues relating to the consumer movement.

15. Dr. Garrison made a motion to adopt the following graduate catalog changes. Dr. Kitchen seconded; and the motion was adopted. (closed)

Catalog Update, currently on Page 18

Early Admission Decision for Graduating Baccalaureate Students:
Students may request an early admission decision if they are in their last semester and pending graduation with a bachelor’s degree from a regionally accredited institution. Students must present official GRE, GMAT, or MAT graduate test scores if required by the program to which they are applying, as well as an unofficial current transcript from their undergraduate institution, and request prior to requesting an early admission decision. If an early admission decision is granted by the graduate coordinator, students who will receive their undergraduate degree from an institution other than Midwestern State University will be required to submit an official transcript documenting the degree conferred prior to registration for classes. However, students who will receive their undergraduate degrees from Midwestern
State University will be able to register for classes, during the scheduled registration periods, upon receipt of a Permit to Register. MSU students who have been allowed to register prior to graduation will be dropped from their graduate classes if they fail to graduate as planned. Early registration is not permitted under this classification. Note: Not all University departments allow early admission into their graduate programs.

Additional Information

- Dr. Little encouraged everyone to attend the TLRC Colloquium that is being held this Thursday at 4:30 p.m. in the Kiowa Room.
- Dr. Latham provided a handout advertising the Library’s Excellence Research Papers Contest. Any MSU student who has written a research paper for a MSU course during the summer of 2013, the Fall 2013 semester, or the Spring 2014 semester is eligible to submit an entry. There will be a Grand Prize of $300 and two additional prizes of $125 each. Please contact the Library for additional details.
- Dr. Garrison announced that the schedule for the professional grant writers, McAlister & Quinn, who are coming to MSU will be sent out to each dean shortly.
- Ms. Inglish reported that her staff is busy entering schedules.
- Dr. Johnston invited everyone to come by the HSHS Annual Health Fair on March 7, from 8 a.m. to noon, in the Flatt Gym. Health screenings will be available.
- Dr. Sernoe announced that the play God of Carnage will be performed in the Fine Arts College from March 13-16.
- Mr. Park reminded everyone that submissions for the Student Services Outstanding Student Nominations are due to his office. Awards will be presented at the Honors Recognition Banquet, April 11.

Adjournment

There being no other business, the meeting was adjourned.

Respectfully submitted,

Deb Schulte, Assistant to the Provost