International Education

mwsu.edu
Overview

• Study Abroad opportunities are an integral part of the true liberal arts education. Including, but not limited to:
  – MSU’s Mission Statement and the reworking of a core curriculum that places an even larger emphasis on globalization and international awareness
  – COPLAC’s mission statement
  – Contributing to the personal growth, intercultural development, and career attainment of our students
Overview

• Study abroad provides a “Value Added Component” to students by:
  – Providing opportunities for international study while earning 6 hours of academic credit
  – Allowing over 1,000 MSU students to study abroad since inception (1985)
  – Awarding close to $1,100,000 in scholarships in total
  – Language based programs provide students with enhanced professional development within their respective field (education/health sciences, business, criminal justice)
  – Complementing the university Quality Enhancement Plan (EURECA) by completing original, in-depth research papers or professionally related projects (photography, graphic design, theatre)
Overview

• Study abroad provides a “Value Added Component” to faculty by:
  – Providing faculty development with international experience at no cost to the university (salary/benefits)
  – Since inception, more than 60 faculty/staff/administrators have gained international experience through our programs
  – Complementing the QEP by giving faculty the opportunity to work individually with students on original research both in London and upon return to the US
Overview

• Study abroad provides a “Value Added Component” to the university by:
  – Supporting the globalization of the curriculum
  – Generating over 600 semester credit hours during the summer terms
  – Complementing the university Quality Enhancement Plan (EURECA) by having students complete original, in-depth research papers or professionally related projects (photography, graphic design, theatre)
Overview

- Midwestern currently leads an 8 school consortium, making it one of the largest study abroad consortiums in the country.
  - Leading this consortium heightens the profile and name recognition of MSU both nationally and internationally
  - Currently offer three international programs:
    - British Studies Program (London)
    - Spanish Language Program (Granada, Spain)
    - French Language Program (Tours, France)
  - MSU realizes over 600 Semester Credit Hours during the summer term with over 100 students studying abroad in one of our programs.
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Staff Salaries</td>
<td>$103,743</td>
<td>$103,743</td>
</tr>
<tr>
<td>Fringe Benefits</td>
<td>$32,693</td>
<td>$32,693</td>
</tr>
<tr>
<td>Longevity</td>
<td>$1,100</td>
<td>$1,100</td>
</tr>
<tr>
<td>Non Student Wages</td>
<td>$12,350</td>
<td>$0</td>
</tr>
<tr>
<td>Travel (Recruitment)</td>
<td>$2,916</td>
<td>$15,266</td>
</tr>
<tr>
<td>Maintenance &amp; Operations</td>
<td>$5,558</td>
<td>$5,558</td>
</tr>
<tr>
<td>Utilities</td>
<td>$475</td>
<td>$475</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$158,835</strong></td>
<td><strong>$158,835</strong></td>
</tr>
</tbody>
</table>

For FY16, reallocation of non-student wages to travel for recruiting visits to our consortium partner institutions where we hire faculty and recruit students for our programs. Last year, the non-MSU consortium students paid over $35,000 in MSU tuition and course fees, and the additional program fees provide a great return on investment.
Challenges

• Scholarship Funding:
  • $50,000 is budgeted for MSU scholarships annually from international fees.
  • MSU sent 78 students abroad last summer, each receiving $1,000 scholarship.

*This is why recruiting consortium member students is advantageous to the success of the program

• Given MSU’s current student demographics, study abroad may be the only opportunity for a student to gain international experience
  • With over 70% of MSU students on financial aid, being able to offer additional scholarships will directly correlate to a larger number of students studying abroad
Opportunities

• Expansion of language based programs will provide additional opportunities for students to enhance their professional development within the confines of new core curriculum

• Study abroad opportunities will now be available for all six academic colleges

• Provide experiential learning opportunities for students

• Opportunities in study abroad must continue to meet the challenges of changing demographics and curriculum development while maintaining the highest academic standards