2015-2016

DEGREE PLAN –
B.A., MAJOR IN MASS COMMUNICATION

Name ________________________________ Mustangs ID __________________

ACADEMIC FOUNDATIONS AND CORE CURRICULUM

Communication (6 hours)
Any course from this list: ( )
ENGL 1103, ENGL 1123, ENGL 1143

The other three credits are met by courses required for the Mass Communication degree (MCOM 1243, SPCH 2423)

Math (3 hours)
MATH 1053 ( )

History and Government (12 hours)
HIST 1133 ( ) HIST 1233 ( ) POLS 1333 ( ) POLS 1433 ( )

Social Sciences (3 hours)
Any course from this list: ( )
ECON 1333, ECON 2333, PSYC 1103, SOCL 1133

Competencies (0-3 hours)
Writing Proficiency Exam or ENGL 2113 ( )

Life and Physical Sciences (6 hours)
Any two courses from this list: ( ) ( )
BIOL 1103, 1133, 1134, 1144, 1233, 1234, 1544
CHEM 1103, 1143, 1243, 1303
ENSC 1114
GEOS 1134, 1234
PHYS 1144, 1244, 1533, 1624, 2644

B.A. Requirements/
Language, Philosophy and Culture (20 hours)
Any two courses from this list: ( ) ( )
ENGL 2413, 2423, 2613, 2623, 2813, 2823
HUMN 2013, 2023, 2033, 2043

Foreign Language 1134 ( )
Foreign Language 1234 ( )
Foreign Language 2133 ( )
Foreign Language 2233 ( )

The following core requirements are met by courses in the Mass Communication major:
Creative Arts: MCOM 2213
Cultural and Global Understanding: MCOM 1233
Undergraduate Inquiry and Creativity: MCOM 2833

MASS COMMUNICATION MAJOR (39 hours)

MCOM 1233 Introduction to Mass Communication ( )
MCOM 1243 Media Writing and Reporting I ( )
MCOM 2213 Appreciation of Film ( )
MCOM 3313 Electronic News Gathering ( )
MCOM 3613 Television Production ( )
SPCH 2423 Interpersonal Communication ( )
MCOM 4183 Internship ( )
MCOM 2833 Web Site Design ( )
MCOM 3223 Advertising ( )
MCOM 3733 Media Ethics ( )
MCOM 4313 Media Management ( )
MCOM 4643 Mass Communication Law ( )
MCOM 4243 Senior Production ( )

Important notes:
- Students must have a minimum 3.0 grade point average in all courses taken in the major and minor before they will be allowed to enroll in MCOM 4243.
- Students must also submit a portfolio to meet SACS accrediting criteria (see separate handout) before they will be allowed to enroll in MCOM 4243.
**MINORS**

Students majoring in Mass Communication **must** select one of these four minors

<table>
<thead>
<tr>
<th>MINORS</th>
<th>BROADCASTING (18 hours)</th>
<th>DIGITAL MEDIA (18 hours)</th>
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<tbody>
<tr>
<td></td>
<td>MCOM 3623  Mass Communication History</td>
<td>MCOM 2403  Social Media</td>
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<td></td>
<td>MCOM 4223  Computer Assisted Reporting</td>
<td>MCOM 2523  The Internet and Society</td>
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<td>MCOM 4263  Broadcast News I</td>
<td>MCOM 3253  Publication Design</td>
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<td></td>
<td>MCOM 4363  Broadcast News II</td>
<td>MCOM 4223  Computer Assisted Reporting</td>
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<td>MCOM 4423  Multimedia</td>
<td>MCOM 4423  Multimedia</td>
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<td>MCOM 4533  Advanced Reporting/Writing</td>
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<tr>
<th>MINORS</th>
<th>JOURNALISM (18 hours)</th>
<th>PUBLIC Relations and Advertising (18 hours)</th>
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<tr>
<td></td>
<td>MCOM 3233  Editing</td>
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<td>MCOM 3253  Publication Design</td>
<td>MCOM 3253  Publication Design</td>
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<td>MCOM 3623  Mass Communication History</td>
<td>MCOM 3823  Creation of the Advertising Message</td>
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<td>MCOM 4163  Newspaper Practicum</td>
<td>MCOM 4673  Public Relations Writing</td>
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<td>MCOM 4223  Computer Assisted Reporting</td>
<td>MCOM 4683  Public Relations Principles</td>
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<td>MCOM 4533  Advanced Reporting/Writing</td>
<td>MCOM 4823  Integrated Marketing Communication</td>
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<th>MINORS</th>
<th>ELECTIVES</th>
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<td>ELECTIVE HOURS TO TOTAL 120 HOURS, NOT INCLUDING REMEDIAL COURSES; 39 OF THE 120 HOURS MUST BE 3000 OR 4000 LEVEL COURSES. A minimum of 30 hours must be completed at MSU. 24 of the last 30 credits must be completed at MSU.</td>
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1. ___________________________________________  4. ___________________________________________
2. ___________________________________________  5. ___________________________________________
3. ___________________________________________  6. ___________________________________________

**THIS DOCUMENT HAS BEEN COMPILED FOR YOUR CONVENIENCE. EACH STUDENT IS RESPONSIBLE FOR ADHERING TO THE REQUIREMENTS SET OUT IN THE CATALOG UNDER WHICH HE/SHE PLANS TO GRADUATE. BY ACCEPTING THIS DOCUMENT AND SIGNING BELOW, I ACKNOWLEDGE THAT A 3.0 GPA IN MAJOR AND MINOR CLASSES MUST BE ATTAINED BEFORE I AM PERMITTED TO ENROLL IN THE SENIOR CAPSTONE COURSE, MCOM 4243.**

__________________________________________  ____________________________________________
Student Signature                        Date                      Adviser                            Date

__________________________________________  ____________________________________________
Department Chair                         Date                      Date