2014-2015

DEGREE PLAN –
B.A., MAJOR IN MASS COMMUNICATION

Name ______________________________________________ Mustangs ID ______________________

ACADEMIC FOUNDATIONS AND CORE CURRICULUM

Communication (6 hours)
SPCH 1103 ( )
ENGL 1123 ( )

Math (3 hours)
MATH 1053 ( )

Life and Physical Sciences (6 hours)
Any two courses from this list:
BIOL 1103, 1133, 1134, 1144, 1233, 1234, 1544
CHEM 1103, 1143, 1243, 1303
ENSC 1114
GEOS 1134, 1234
PHYS 1144, 1244, 1533, 1624, 2644

History and Government (12 hours)
HIST 1133 ( )
HIST 1233 ( )
POLS 1333 ( )
POLS 1433 ( )

Social Sciences (3 hours)
Any course chosen from this list:
ECON 1333, ECON 2333, PSYC 1103, SOCL 1133

B.A. Requirements/
Language, Philosophy and Culture (20 hours)
ENGL 2413 ( )
ENGL 2613 ( )

The following core requirements are met by courses in the Mass Communication major:

Competencies (0-3 hours)
Writing Proficiency Exam or ENGL 2113 ( )

Cultural and Global Understanding: MCOM 1233
Undergraduate Inquiry and Creativity: MCOM 2833

MASS COMMUNICATION MAJOR (39 hours)

MCOM 1233 Introduction to Mass Communication ( )
MCOM 1243 Media Writing and Reporting I ( )
MCOM 2213 Appreciation of Film ( )
MCOM 3313 Electronic News Gathering ( )
MCOM 3613 Television Production ( )
SPCH 2423 Interpersonal Communication ( )
MCOM 4183 Internship ( )

Important notes:
• Students must have a minimum 3.0 grade point average in all courses taken in the major and
  minor before they will be allowed to enroll in MCOM 4243.
• Students must also submit a portfolio to meet SACS accrediting criteria (see separate handout)
  before they will be allowed to enroll in MCOM 4243.
MINORS

Students majoring in Mass Communication must select one of these four minors

<table>
<thead>
<tr>
<th>Broadcasting (18 hours)</th>
<th>Digital Media (18 hours)</th>
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<tbody>
<tr>
<td>MCOM 3623 Mass Communication History</td>
<td>MCOM 2403 Social Media</td>
</tr>
<tr>
<td>MCOM 4223 Computer Assisted Reporting</td>
<td>MCOM 2523 The Internet and Society</td>
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<tr>
<td>MCOM 4263 Broadcast News I</td>
<td>MCOM 3253 Publication Design</td>
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<tr>
<td>MCOM 4363 Broadcast News II</td>
<td>MCOM 4223 Computer Assisted Reporting</td>
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<tr>
<td>MCOM 4423 Multimedia</td>
<td>MCOM 4423 Multimedia</td>
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<tr>
<td>MCOM 4533 Advanced Reporting/Writing</td>
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<tr>
<th>Journalism (18 hours)</th>
<th>Public Relations and Advertising (18 hours)</th>
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<tbody>
<tr>
<td>MCOM 3233 Editing</td>
<td>MCOM 3233 Editing</td>
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<tr>
<td>MCOM 3253 Publication Design</td>
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<tr>
<td>MCOM 3623 Mass Communication History</td>
<td>MCOM 3823 Creation of the Advertising Message</td>
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<tr>
<td>MCOM 4163 Newspaper Practicum</td>
<td>MCOM 4673 Public Relations Writing</td>
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<tr>
<td>MCOM 4223 Computer Assisted Reporting</td>
<td>MCOM 4683 Public Relations Principles</td>
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<tr>
<td>MCOM 4533 Advanced Reporting/Writing</td>
<td>MCOM 4823 Integrated Marketing Communication</td>
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ELECTIVES

ELECTIVE HOURS TO TOTAL 120 HOURS, NOT INCLUDING REMEDIAL COURSES; 39 OF THE 120 HOURS MUST BE 3000 OR 4000 LEVEL COURSES.

A minimum of 30 hours must be completed at MSU. 24 of the last 30 credits must be completed at MSU.

1. ________________________________  4. ________________________________
2. ________________________________  5. ________________________________
3. ________________________________  6. ________________________________

THIS DOCUMENT HAS BEEN COMPILED FOR YOUR CONVENIENCE. EACH STUDENT IS RESPONSIBLE FOR ADHERING TO THE REQUIREMENTS SET OUT IN THE CATALOG UNDER WHICH HE/SHE PLANS TO GRADUATE. BY ACCEPTING THIS DOCUMENT AND SIGNING BELOW, I ACKNOWLEDGE THAT A 3.0 GPA IN MAJOR AND MINOR CLASSES MUST BE ATTAINED BEFORE I AM PERMITTED TO ENROLL IN THE SENIOR CAPSTONE COURSE, MCOM 4243.

________________________________________  ______________________________________
Student Signature                      Date                                Adviser                        Date

________________________________________
Department Chair                        Date