2010-2012
REQUIREMENTS FOR THE
BACHELOR OF ARTS DEGREE IN MASS COMMUNICATION

Name ________________________ Campus Wide ID _______________

ACADEMIC FOUNDATIONS

ENGL 1003 or Placement Exam ( ) Natural Science (6-8 hours)
MATH 1003 or Placement Exam ( ) Any two laboratory courses chosen from the ( ) following:

Basic Skills (9 hours)
ENGL 1113 ( ) BIOL 1134, 1144, 1234, 1544
ENGL 1123 ( ) CHEM 1103, 1141 and 1143, 1203,
MATH 1053 ( ) 1241 and 1243

History and Government (12 hours)
HIST 1133 ( ) ENSC 1114
HIST 1233 ( ) GEOS 1134, 1233
POLS 1333 ( ) PHYS 1144, 1244, 1533, 1624, 2104, 2644
POLS 1433 ( )

Social Sciences (6 hours)
One class from each group:
ECON 1333 or 2333 or 2433 ( ) Health and Physical Education (2 activities)
PSYC 1103 or SOCL 1133 ( ) Any two different physical education activity ( )

Competencies (0-6 hours)
Writing Proficiency Exam or ENGL 2113 ( )
Computer Proficiency Exam or CMPS 1013 ( ) OR one physical education activity course

MASS COMMUNICATION MAJOR (39 hours)

MCOM 1233 Introduction to Mass Communication ( )
MCOM 1243 News Writing and Reporting I ( )
MCOM 2213 Appreciation of Film ( )
MCOM 3313 Electronic News Gathering ( )
MCOM 3613 Television Production ( )
SPCH 2423 Interpersonal Communication ( )
MCOM 4183 Internship ( )

Important note: Students must have a minimum 3.0 grade point average in all courses taken in the major and
minor before they will be allowed to enroll in MCOM 4243.
## MINORS

Students majoring in Mass Communication must select one of these four minors

<table>
<thead>
<tr>
<th>BROADCASTING (18 hours)</th>
<th>DIGITAL MEDIA (18 hours)</th>
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<tbody>
<tr>
<td>MCOM 3623 Mass Communication History</td>
<td>MCOM 2523 The Internet and Society</td>
</tr>
<tr>
<td>MCOM 4223 Computer Assisted Reporting</td>
<td>MCOM 3253 Publication Design</td>
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<tr>
<td>MCOM 4263 Broadcast News I</td>
<td>MCOM 4223 Computer Assisted Reporting</td>
</tr>
<tr>
<td>SPCH 1233 Voice and Diction</td>
<td>MCOM 4323 Web Site Design</td>
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<td>MCOM 4423 Multimedia Design</td>
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AND ONE OF:
- MCOM 4163 Mass Communication Applications
- MCOM 4363 Broadcast News II

AND ONE OF:
- MCOM 4423 Multimedia Design
- Any 3000 or 4000 level POLS course

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<thead>
<tr>
<th>JOURNALISM (18 hours)</th>
<th>PUBLIC RELATIONS AND ADVERTISING (18 hours)</th>
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<tbody>
<tr>
<td>MCOM 3233 Editing</td>
<td>MCOM 3233 Editing</td>
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<tr>
<td>MCOM 3253 Publication Design</td>
<td>MCOM 4683 Public Relations Principles</td>
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<tr>
<td>MCOM 3623 Mass Communication History</td>
<td>MCOM 4673 Public Relations Writing</td>
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<tr>
<td>MCOM 4223 Computer Assisted Reporting</td>
<td>MCOM 4693 Public Relations Campaigns</td>
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AND ONE OF:
- MCOM 3133 News Writing and Reporting II
- MCOM 3633 Editorial Writing
- MCOM 3653 Feature Writing
- MCOM 4163 Mass Communication Applications

AND ONE OF:
- MCOM 3823 Creation of the Advertising Message
- MCOM 4823 Advertising Campaigns
- MCOM 4263 Broadcast News I

AND ONE OF:
- ART 2013 Photography I
- MCOM 4323 Web Site Design
- MCOM 4423 Multimedia Design

**ELECTIVES**

ELECTIVE HOURS TO TOTAL 120 HOURS, NOT INCLUDING REMEDIAL COURSES: 39 OF THE 120 HOURS MUST BE 3000 OR 4000 LEVEL COURSES.

A minimum of 30 hours must be completed at MSU. 24 of the last 30 credits must be completed at MSU.

1. _________________________________ 3. _________________________________
2. _________________________________ 4. _________________________________

THIS DOCUMENT HAS BEEN COMPILED FOR YOUR CONVENIENCE. EACH STUDENT IS RESPONSIBLE FOR ADHERING TO THE REQUIREMENTS SET OUT IN THE CATALOG UNDER WHICH HE/SHE PLANS TO GRADUATE. BY ACCEPTING THIS DOCUMENT AND SIGNING BELOW, I ACKNOWLEDGE THAT A 3.0 GPA IN MAJOR AND MINOR CLASSES MUST BE ATTAINED BEFORE I AM PERMITTED TO ENROLL IN THE SENIOR CAPSTONE COURSE, MCOM 4243.

__________________________________________
Student Signature